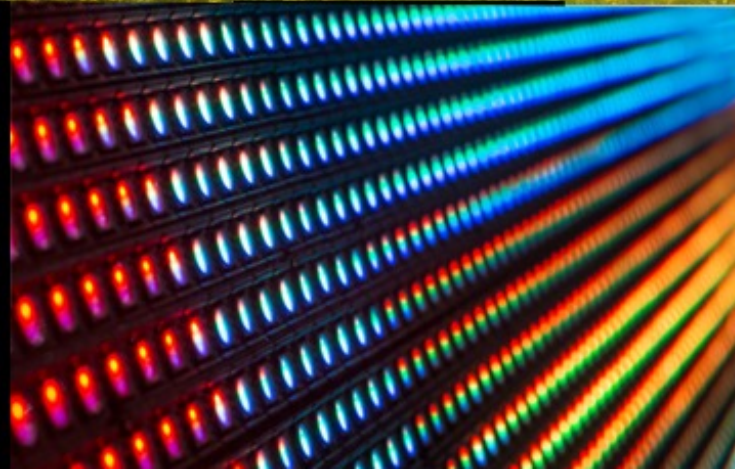
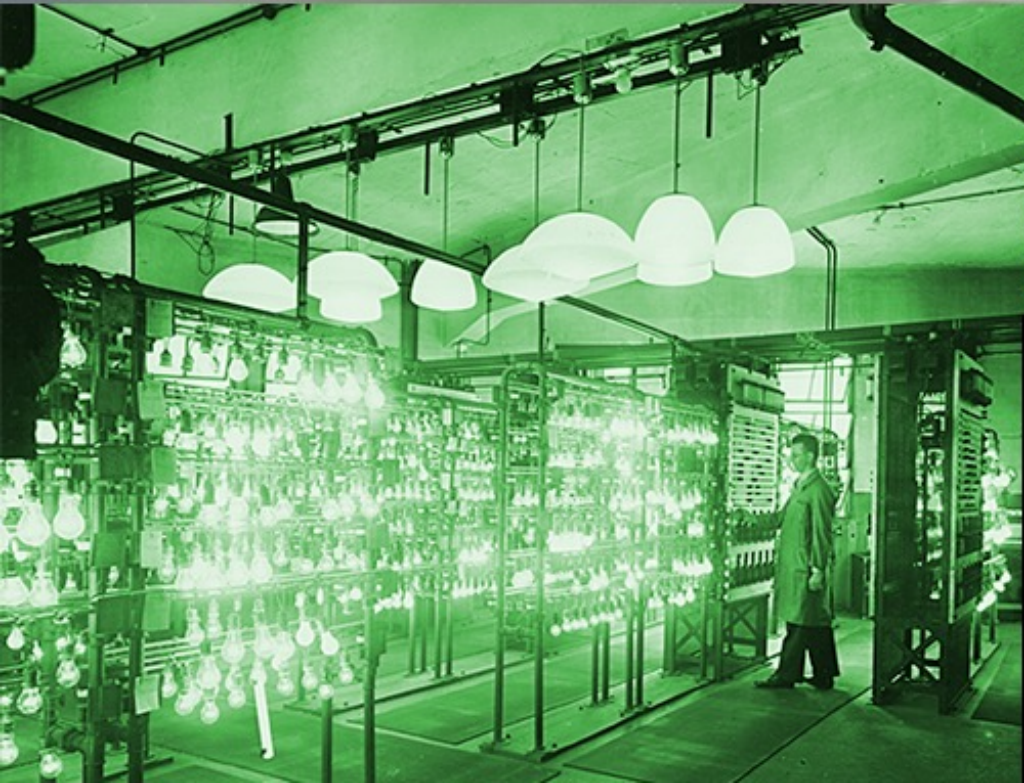


Lightbulbs, Luminaires, Lifetime



Exponation

AIA Provider Number: 70119700

Lightbulbs, Luminaires, Lifetime –
Scenarios for the Future of Lighting

Session S06

Clifton Stanley Lemon, IES

Date 9.25.19




Credit(s) earned on completion of this course will be reported to **AIA CES** for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.





Course Description

In the lighting industry today rapid change, proliferation of technologies, and evolving global economic realities create considerable uncertainty and risk for manufacturers and designers. How do we know what to build and install and when? When will components or systems become obsolete? This talk looks at economic, historical, cultural, and technical facets of these questions, connects them to the drivers of change, and presents useful scenarios for the future of lighting.

Learning Objectives

1. Explore the history and economics behind our current electrical and lighting infrastructure
2. Analyze the complexity of strategic planning questions for product and design companies
3. Investigate new approaches to innovation in technology for the built environment
4. Identify new directions in the design and deployment of lighting and electrical systems that adapt to the future



Burning Questions

Bulbs, luminaires, modules, or something else?

Aren't some LED "bulbs" actually luminaires?

What do we build and when do we build it?

Why are manufacturers so obsessed with lifetimes?

Why don't we just build a new electrical infrastructure?

Why put new technology into old forms?

Why don't we design for SSL's full capabilities?

We've reached peak lighting efficiency- now what?

How can we make better forecasts?

Roadmap

1. Evolution of the Lightbulb
2. Evolution of Luminaires
3. Lifetimes of Lighting Systems
4. Building Lifetime & Cycles
5. Networks & the Grid
6. The Good Old Days
7. MAYA & Designing the Future
8. Prophecy, Prediction, & Scenarios
9. Four Shades of Future



1. Evolution of the Lightbulb



Light Bulb History's Greatest Hits

Filament Light Bulb



1890



Thomas Edison
Brilliant Inventor guy

Fluorescent Tube



1940



Unknown
Engineer Guys

CFL



1974



Unknown
Engineer Guy

Blue LED



1993-94



Shuji Nakamura
Brilliant Nobel
Laureate

L Prize
First LED
90 LPW
900 lm



2011

PHILIPS

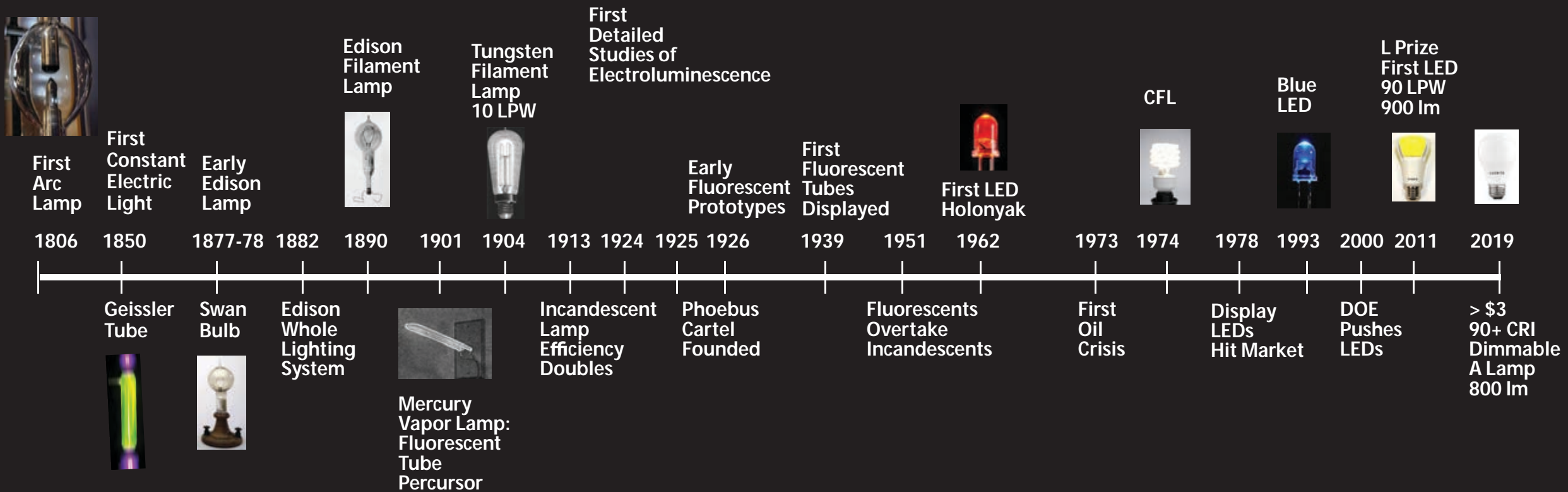
> \$3 90+ CRI
Dimmable
A Lamp
800 lm



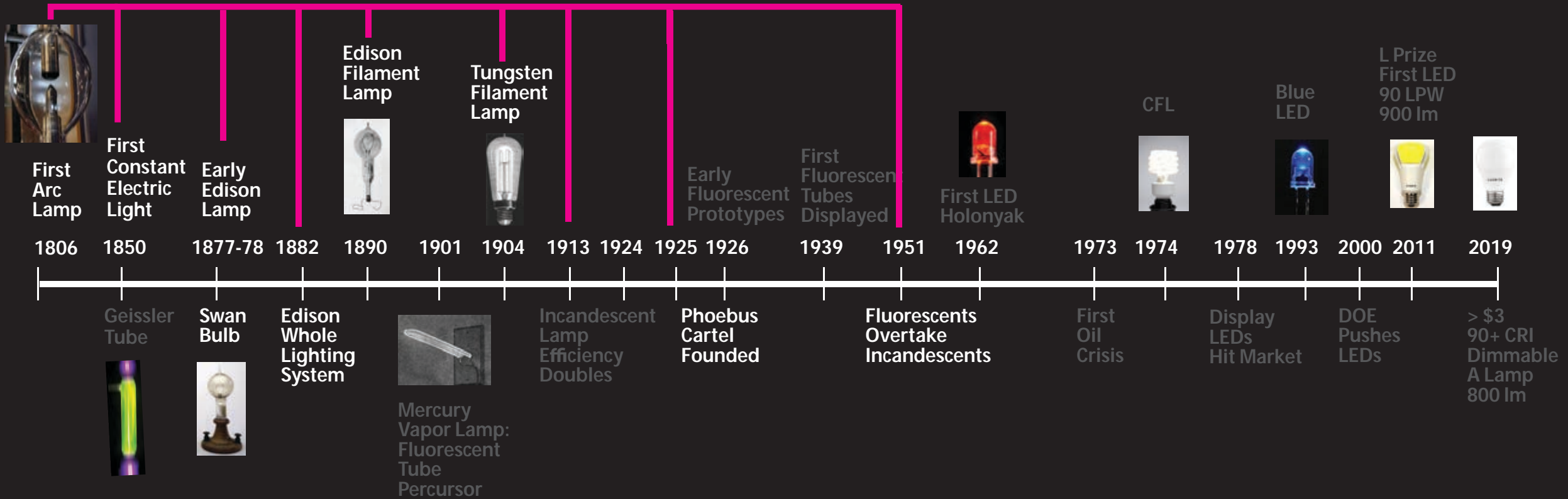
2019

Generic

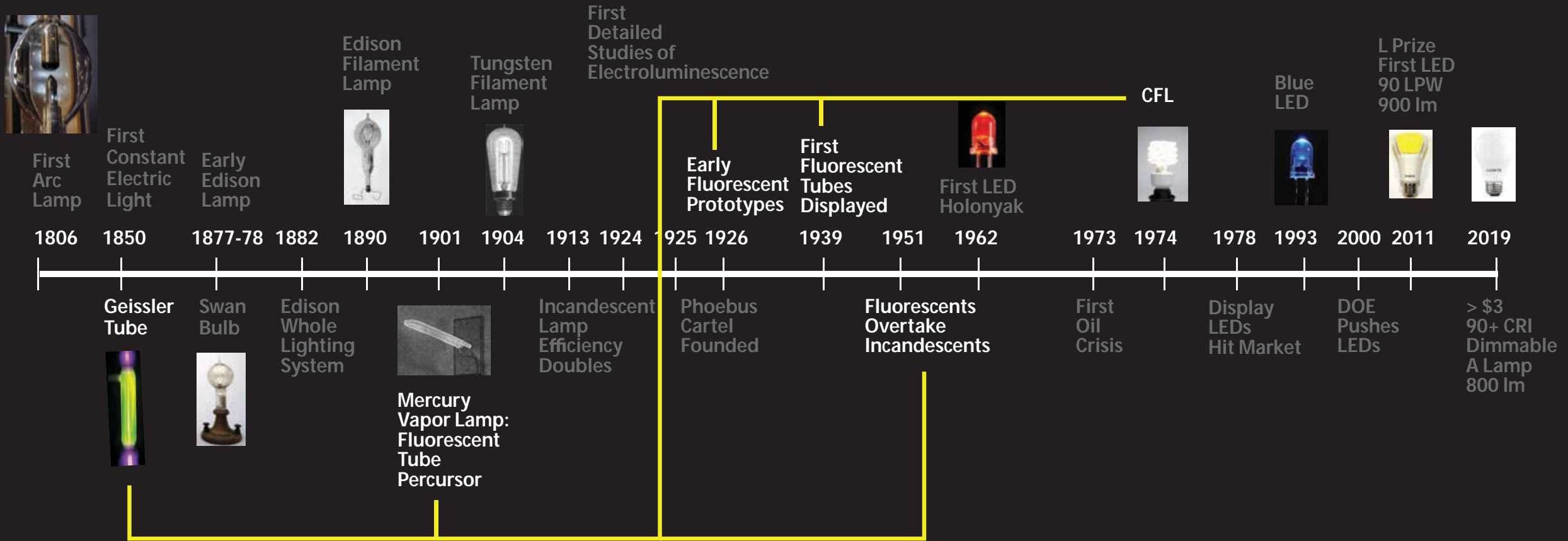
A Deeper Look Back



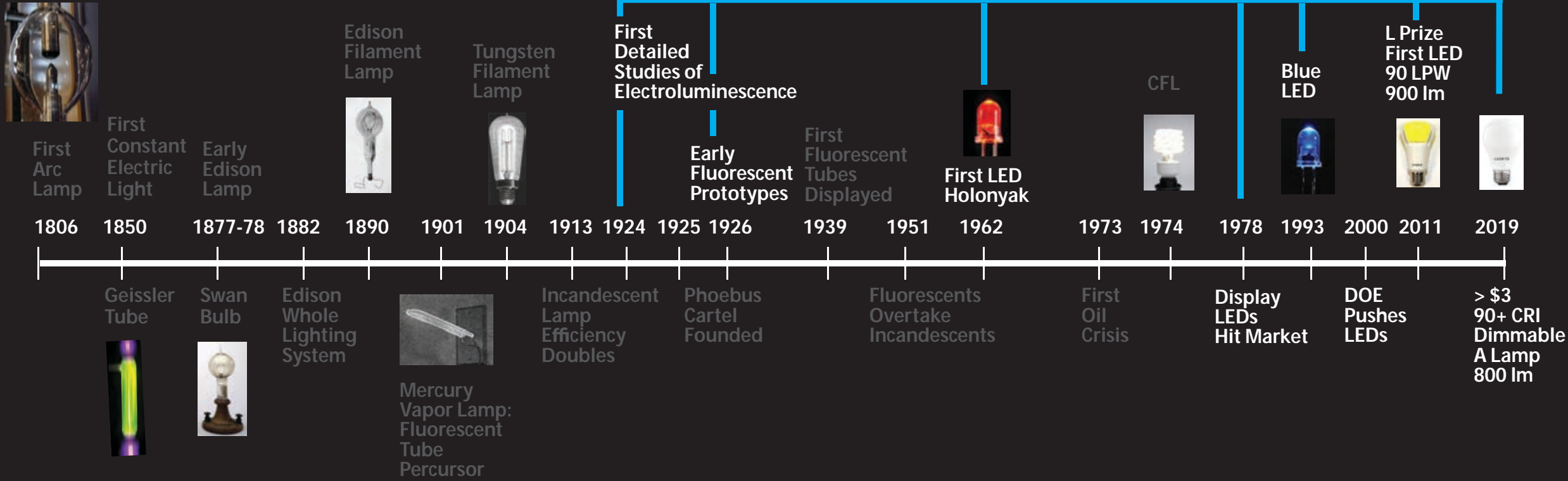
Connections- Incandescent



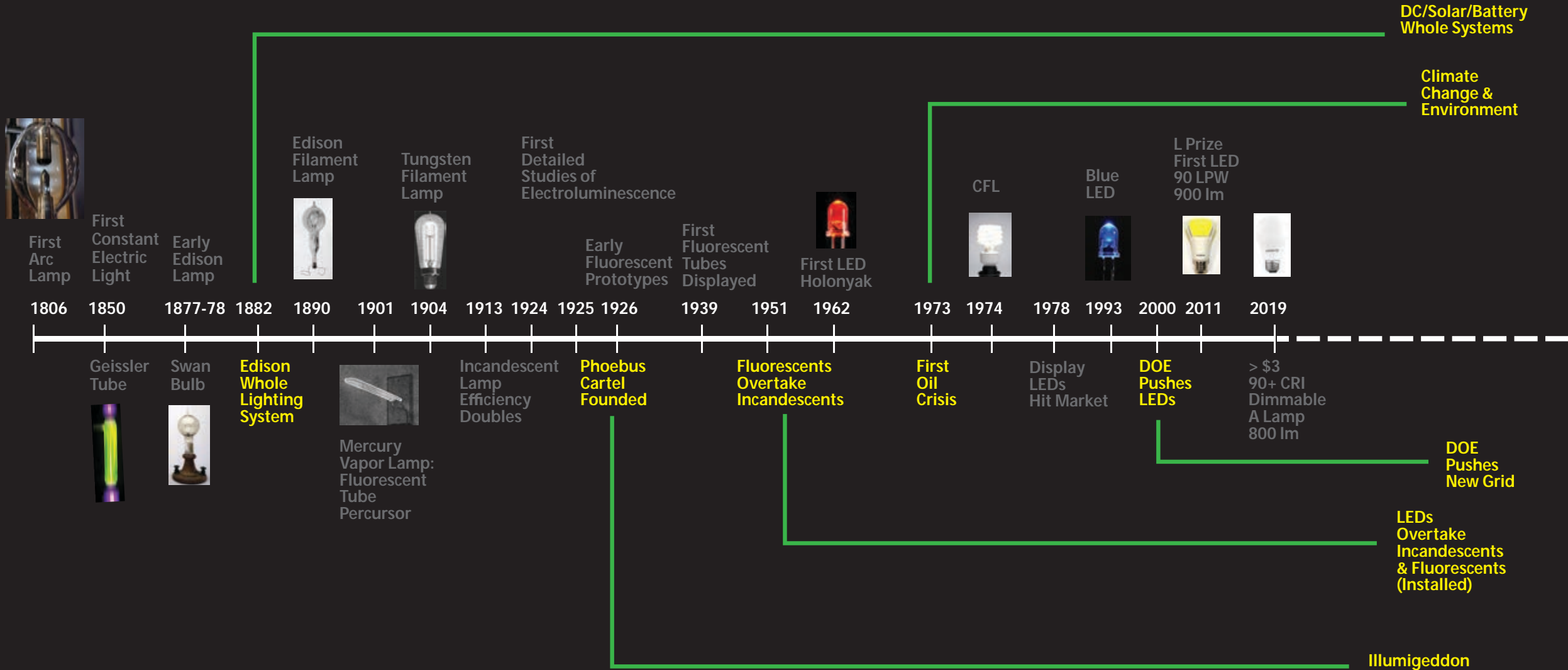
Connections- Fluorescent



Connections- LED



Connections - Other Forces



Recurring Themes

Not enough light

Too much light

Control of Light

Nostalgia & Backlash

Fear of Change

Chromaticity

Health & Wellness

Equal Access to Light

Quality of Light

Power Transmission

Energy Efficiency

Reliability

Thermal Management

Glare

Lifetime

Maintenance

Reducing Wiring

Price Control

ROI



2. Evolution of Luminaires



Fixed



Mounted Torch
Fuel
+ Fire
(+Fixture)



Gas Lamp
Fuel
+ Energy Network
+ Fixture
+ Fire



Incandescent Lamp
DC/AC Grid
+ Electricity
+ Fixture
+ Bulb



SSL Lamp
AC Grid
+ Electricity
+ Fixture
+ "Bulb"



SSL Device
Device
+ Network(s)
+ Electricity
+ Data

Portable



Torch
Stick
+ Fire



Oil Lamp
Vessel
+ Fuel
+ Fire



Candle
Fuel
+ Fire
(+Fixture)



Kerosene Lamp
Fuel
+ Fixture
+ Fire



Flashlight (Torch)
Fixture
+ Bulb
+ Battery



SSL Device
Device
+ Data Network
+ Battery
+ Data

Dominant Energy Source



Way
Way
Back

Way
Back

3000
BCE

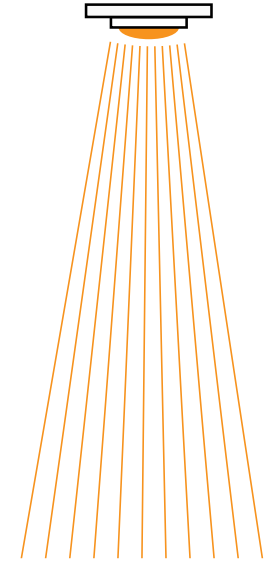
1790

1880

2008

2010

Omnidirectional vs Directional



Design Strategy:
Start with too much
light, then shade,
block, or redirect it,
mostly inefficiently,
mostly with metal, not
optics.

Incandescent
5% of power
converts to visible
light, 95% to heat

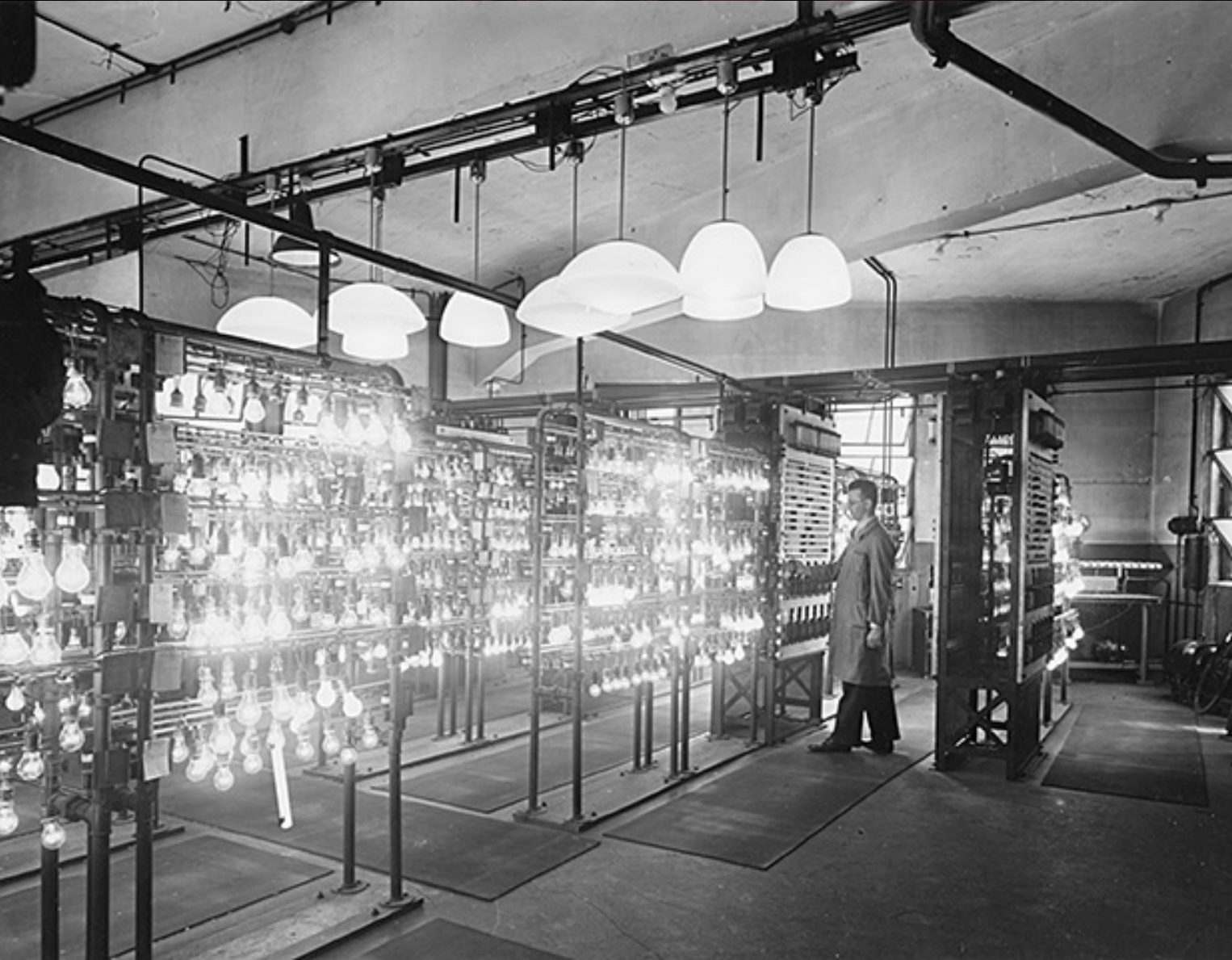
Fluorescent Tube
7-10% of power
converts to light,
But Still 40-50%
Fixture efficiency
Loss

Packaged LED
Intrinsically Directional

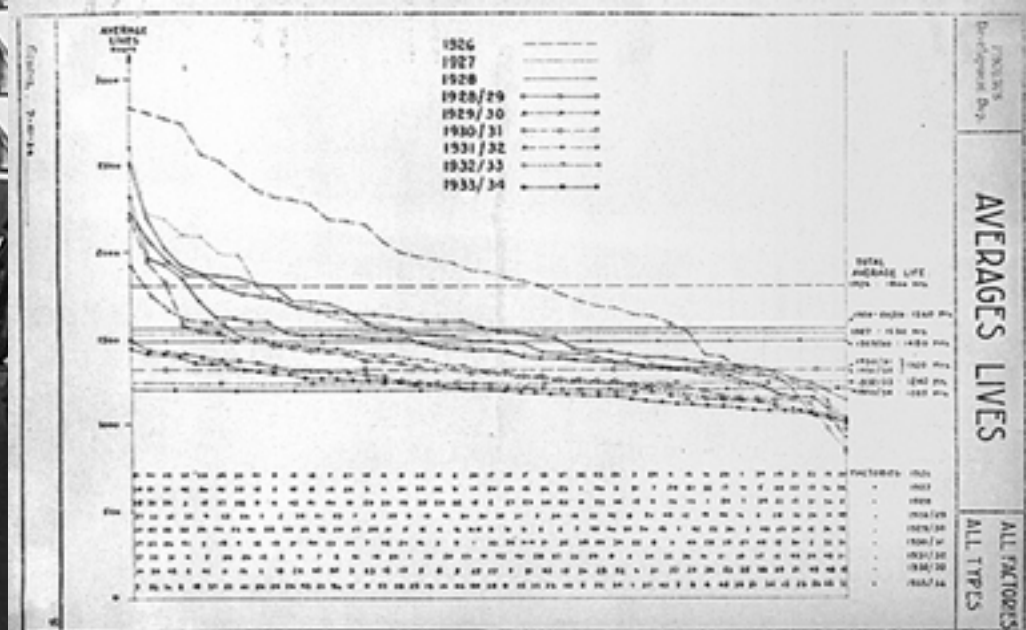
3. Lifetimes of Lighting Systems



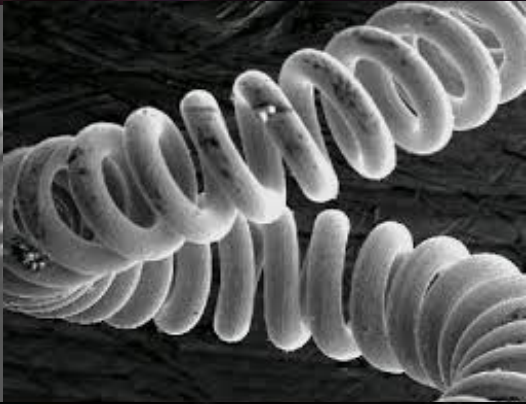
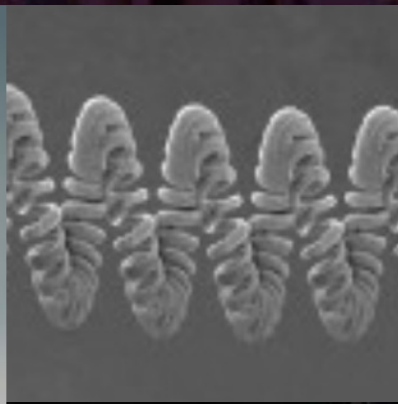
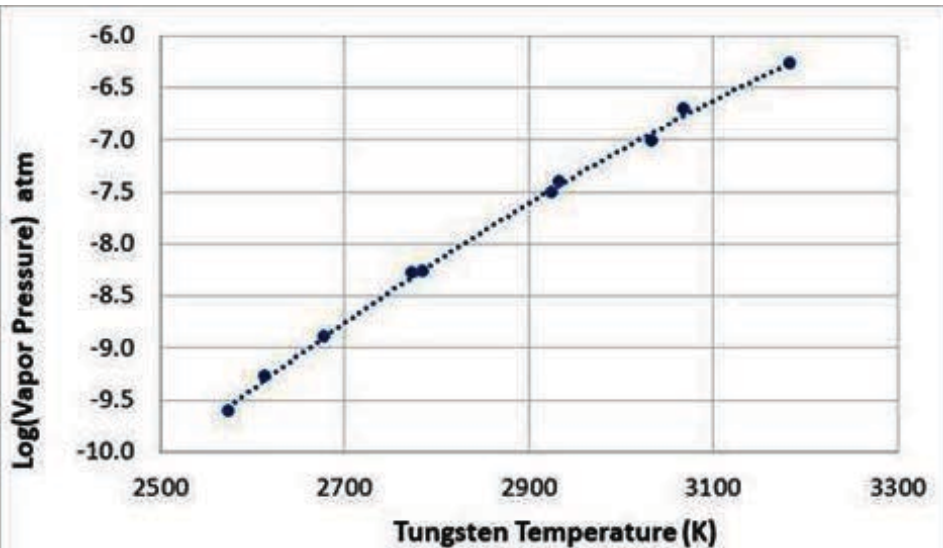
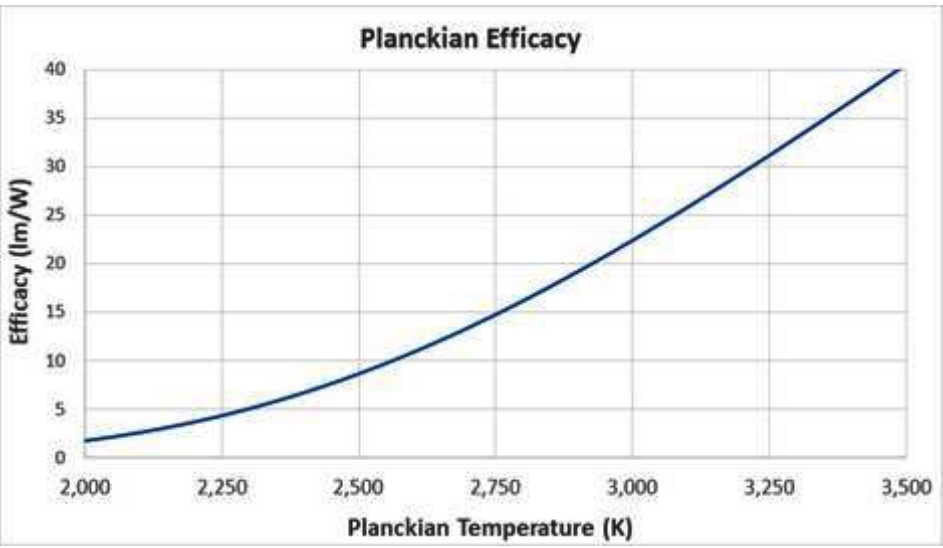
Planned Obsolescence- the Phoebus Cartel

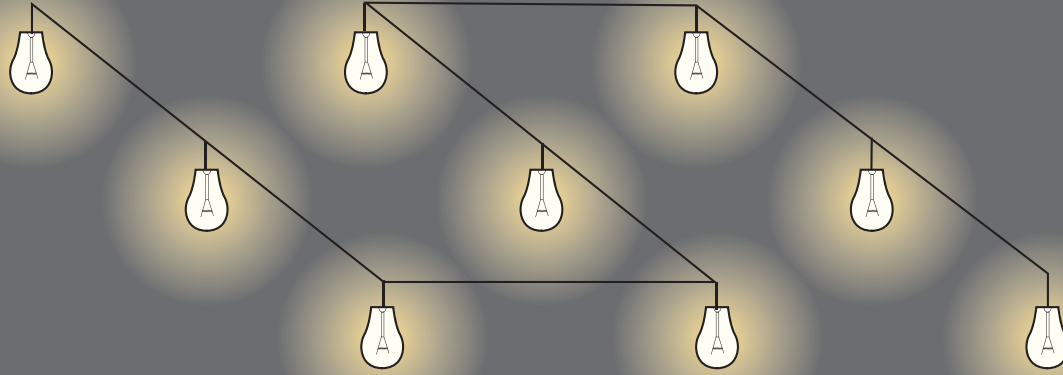


Max Lifetime: from 1500-2000 hrs To 1000 hrs

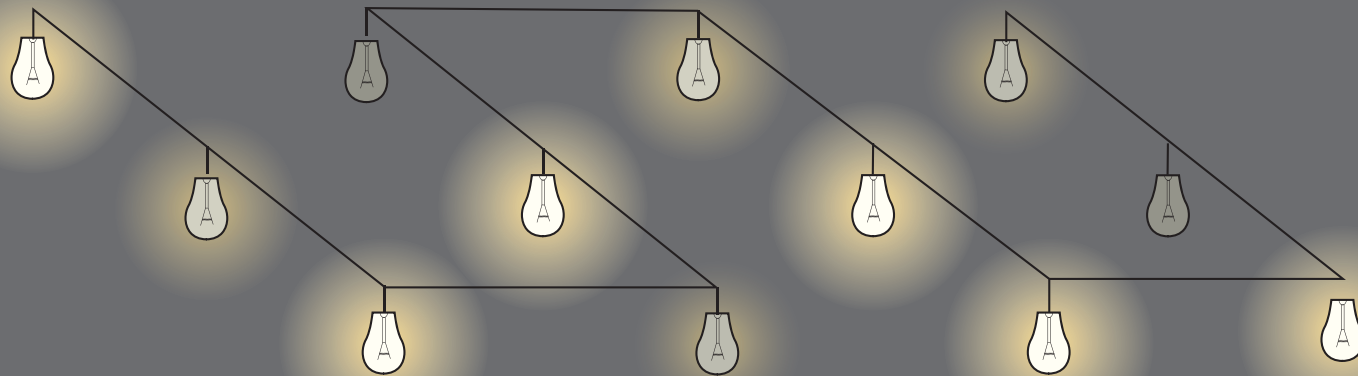


How Tungsten Lamps Fail





Fewer Shorter lifetime bulbs needed for given application



Longer lifetime bulbs less efficient, more prone to failure and lumen degradation

The Outlier: Centennial Bulb



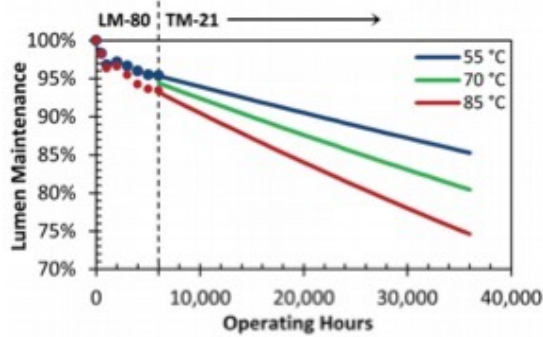
Made by Shelby
Electric Company in
late 1890s

Over 1 million hrs
continuous use

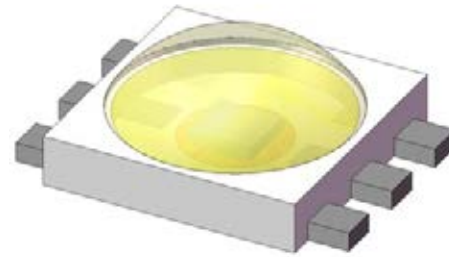
Carbon Filament
45 lumens output

How LEDs Fail

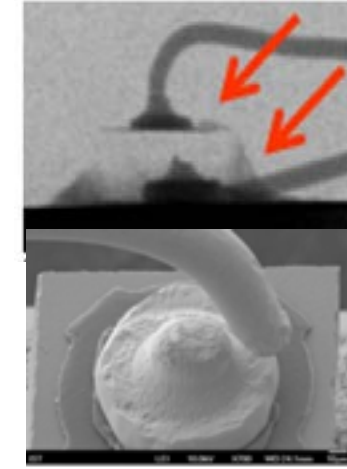
Why LEDs Fail



Lumen Degradation
Gradual fading vs catastrophic failure



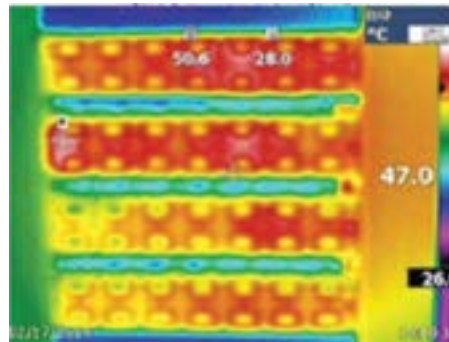
Package
Phosphor & Silicone degradation



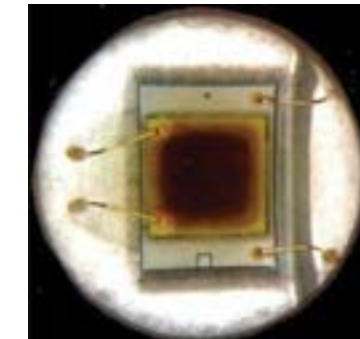
Electrical
ESD, broken connections



Color Shift
Inconsistent color between sources, unpleasant or undesired color

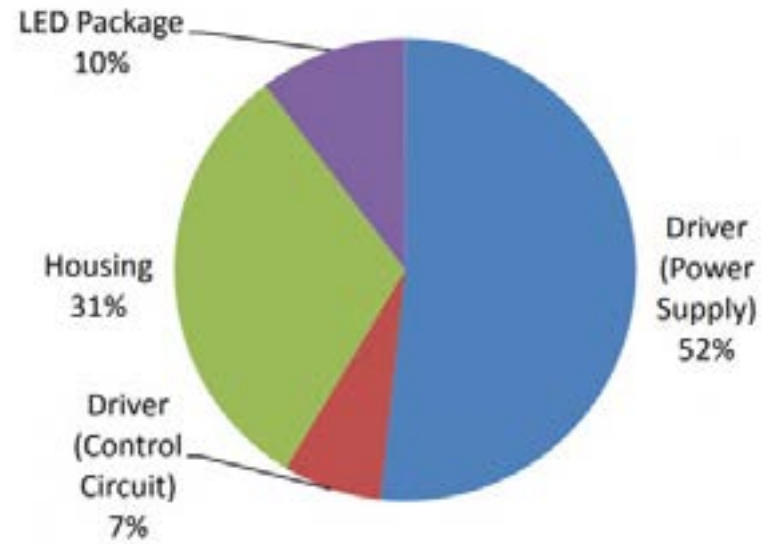
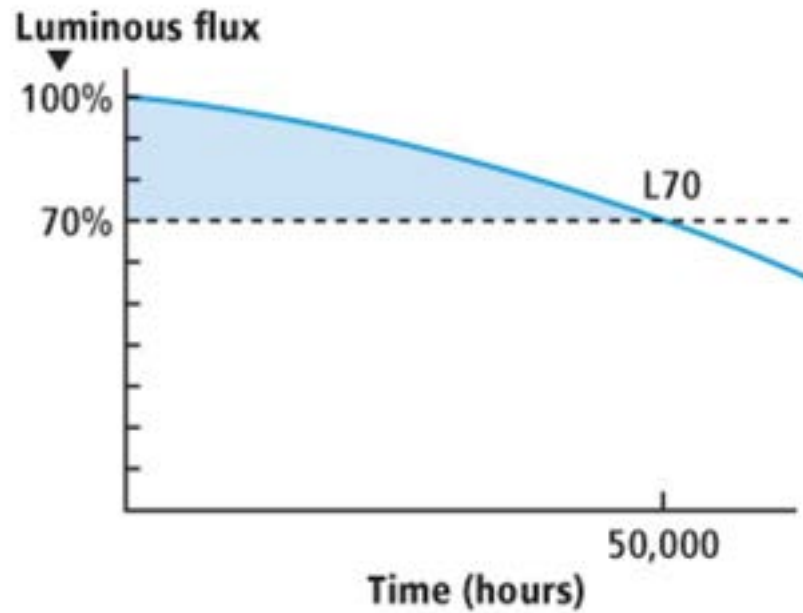


Thermal
Inadequate heat sinking, Wrong Luminaire



Chemical
VOCs
Discoloration

Luminaire Failure: Blame Almost Everything But the LED!



Lifetime Claims Hall of Shame



48" low bay fixtures
7-12,000 lm
Rugged housing, fully gasketed
IP rated
Calculated L70
> 300K+ hrs



3-22,000 lm
Two CCTs, low-ish CRI
Relatively long warranty
Lifetime: **L80F10 >200Khrs**
>200Khrs to L80 per IES TM-21



Variety of CCTs, 70 CRI
No mention of light output on cut sheet (?)
Power from 15 to 93 watts
IP rated
Light unit lumen maintenance L90B10C10
150K hrs



Cool white
12- 40,000 lm
Safety listed
IP rated for wet location
>250K hrs to L70

Lifetime Measurement

Methods

ANSI-IES LM80-15 provides methods for measurement of luminous flux for LED arrays, packages, and modules.

TM-21 establishes a standard way to use LM-80 data to make consistent lifetime projections beyond the testing period.

Since most manufacturers test for 6,000 or 10,000 hours, the accurate range based on TM-21 is up to **36,000 to 60,000** hours of useful life


IES Position Statement

PS-10-18

- IES standards do not support the use of marketing claims exceeding TM-21's 6X extrapolation limit...these are misleading.
- The IES does not support the use of LED lumen maintenance life as the sole metric for determining solid-state luminaire lifetimes.



Alex Says So...

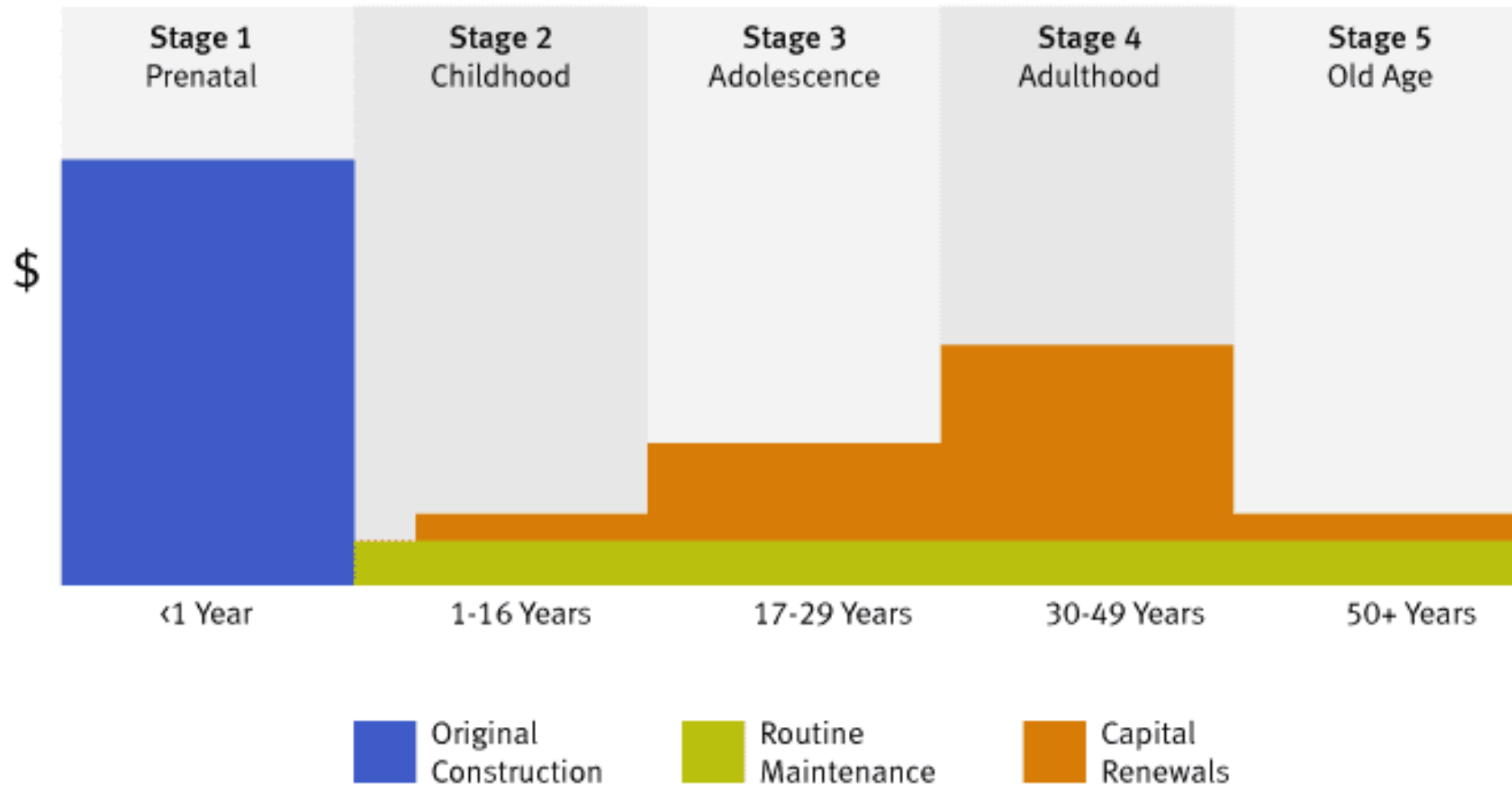


BESIDES - SSL technology is highly likely to evolve considerably by 25,000 hrs (5-10 years) in the future!

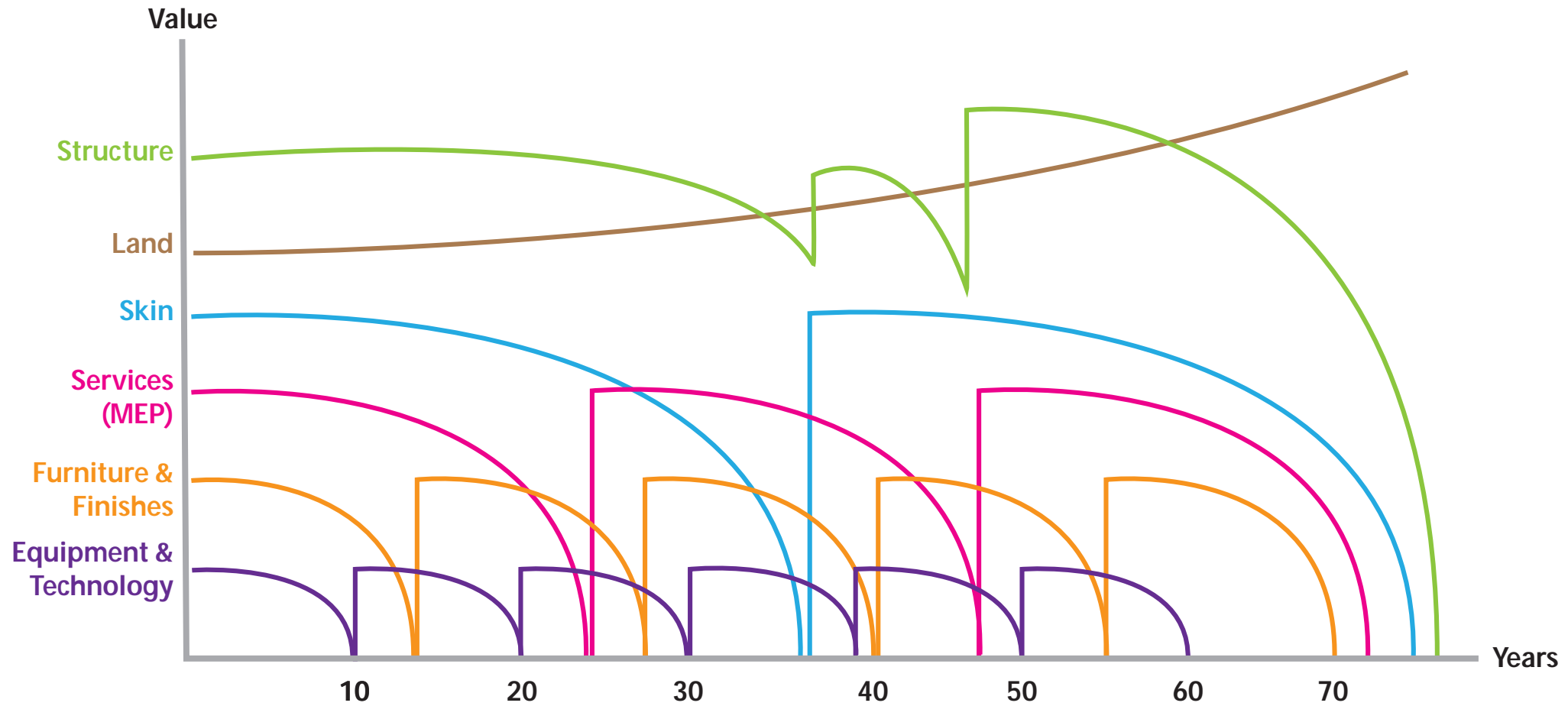
4. Building Lifetime & Cycles



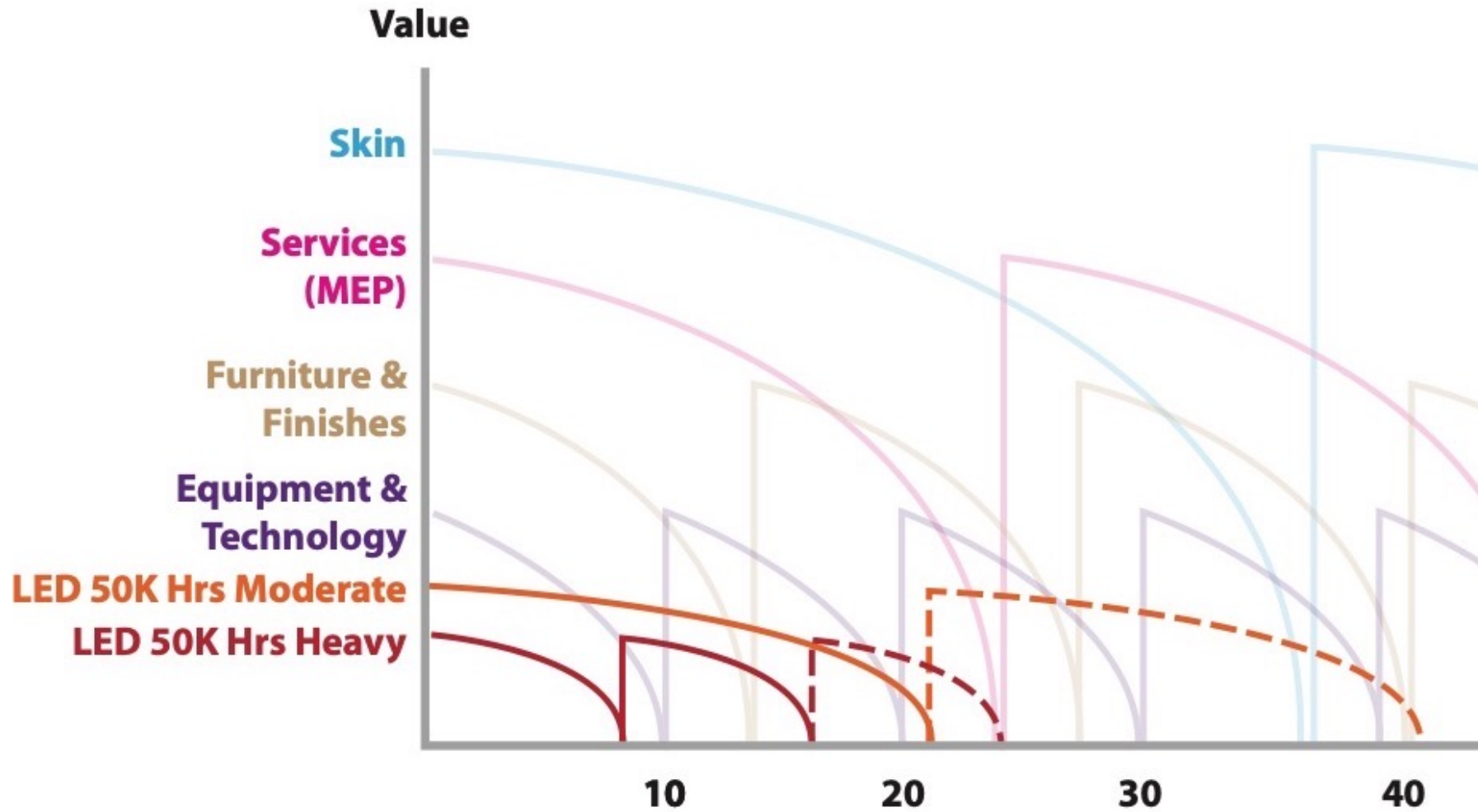
Renovation Cycles



Building and Systems Lifetimes



Projected LED Lifetimes



Retrofit Choices

Replacement
Lamps vs
New Fixtures

80/20

Residential

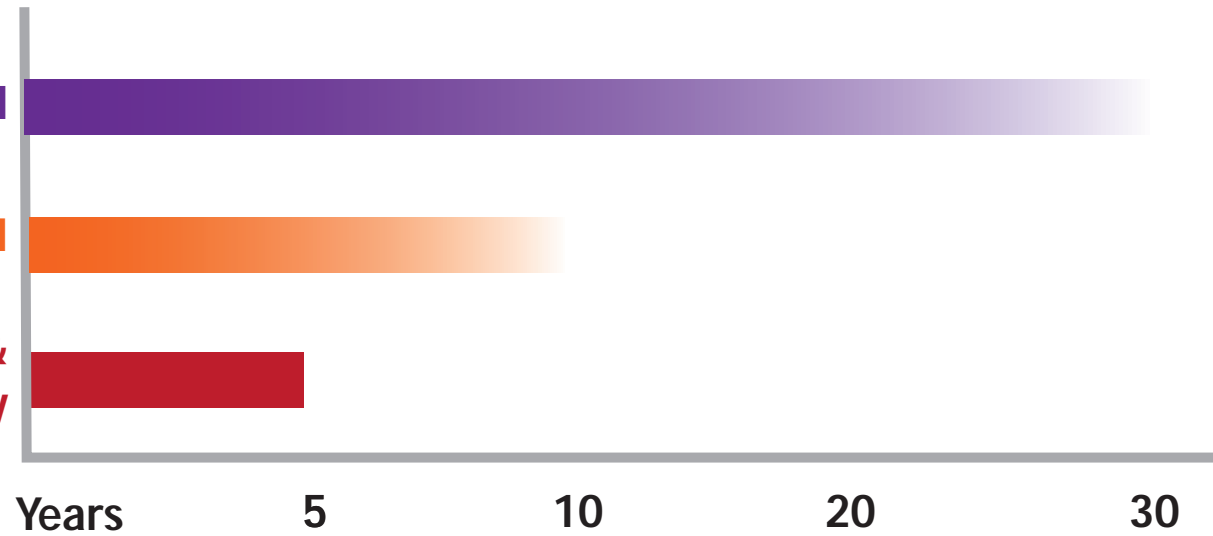
50/50

Office/CI

60/40

Retail &
Hospitality

Retrofit Cycle



The Buying Decision

Rational ROI Calculations

Reduced maintenance

Energy Savings

Healthy, Happy, Productive Tenants

Higher Rents

3 Year payback

Rebates

Commercial Fixture Type	Existing wattage	Annual Energy Costs (per Fixture)	Proposed LED Wattage	Annual Energy Costs (per fixture)	Annual Energy Savings (per fixture)	2015 Mass Save Retrofit Rebate
400W Metal Halide Area Light	455	\$298.00	150	\$95.00	\$200.00	\$200.00
250W Metal Halide Highbay	295	\$194.00	125	\$82.00	\$112.00	\$200.00
150W Metal Halide Wall Pack	190	\$125.00	26	\$17.00	\$108.00	\$100.00
32W 3 Lamp T8 2x4	107	\$70.00	39	\$26.00	\$44.00	\$85.00
32W 3 Lamp T8 Wrap	107	\$70.00	50	\$33.00	\$37.00	\$85.00
32W 2 Lamp T8 Vaportight	70	\$46.00	30	\$20.00	\$26.00	\$70.00

Burn Hours per Year: 4380
Kwh Rate: \$0.15

Emotional Decision Drivers

How long until it's obsolete? 20 minutes?

Why would I want to upgrade a module that's supposed to last for 50K hours?

Why install something with future capabilities no one understands yet?

What's Arcadian lighting?

I don't care about energy anymore!

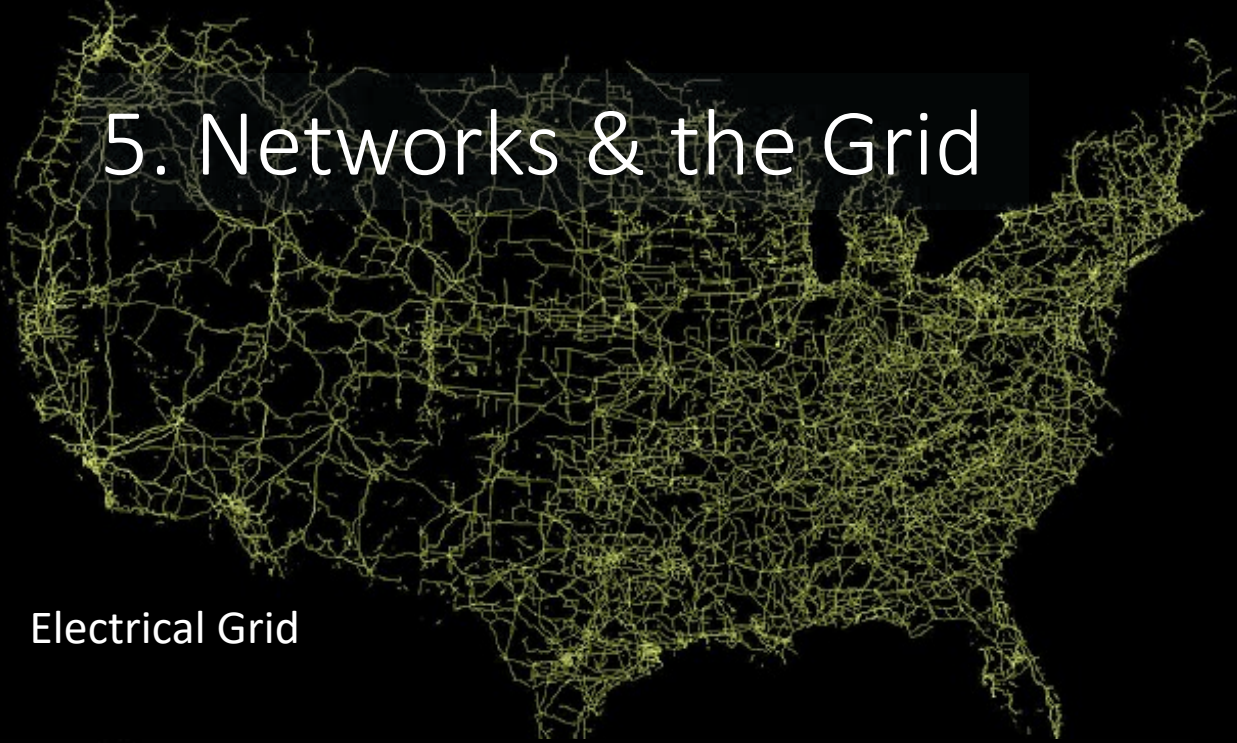
What, I need an IT guy to run the lights?

Who owns the data again?

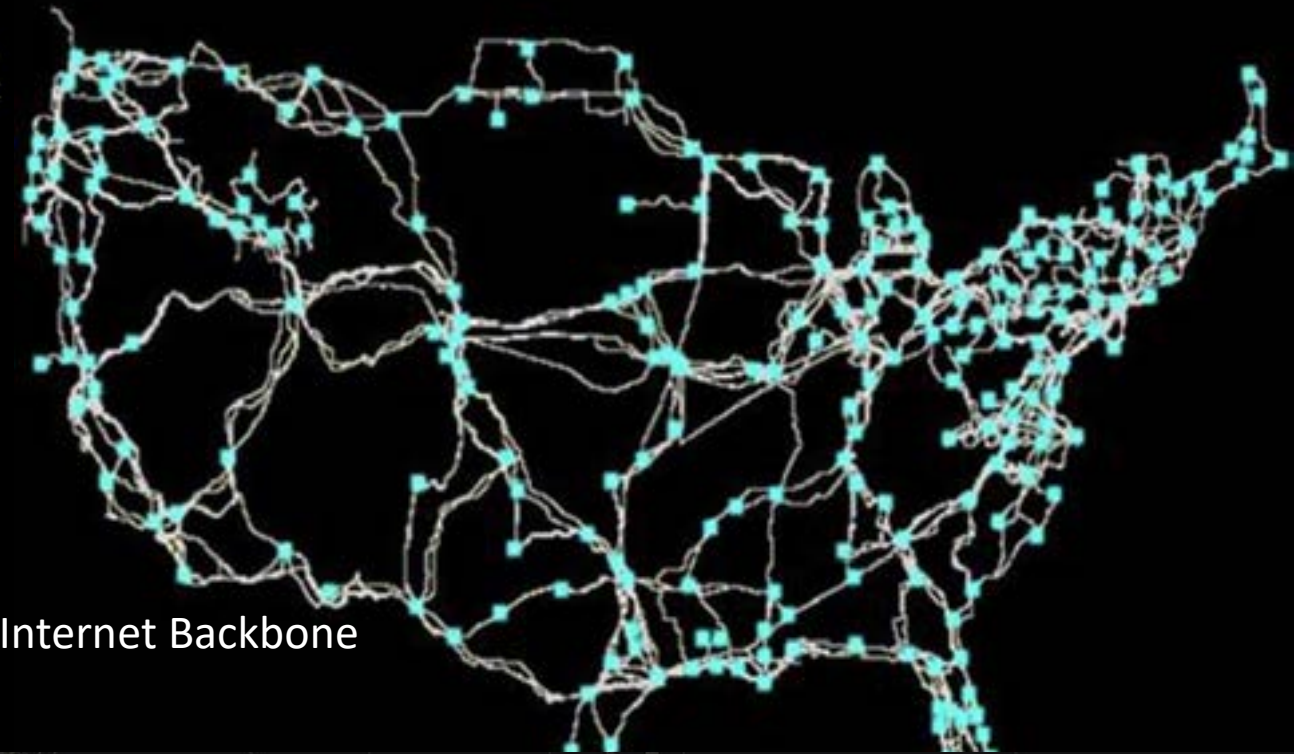
Too many choices, we're going to delay the project.



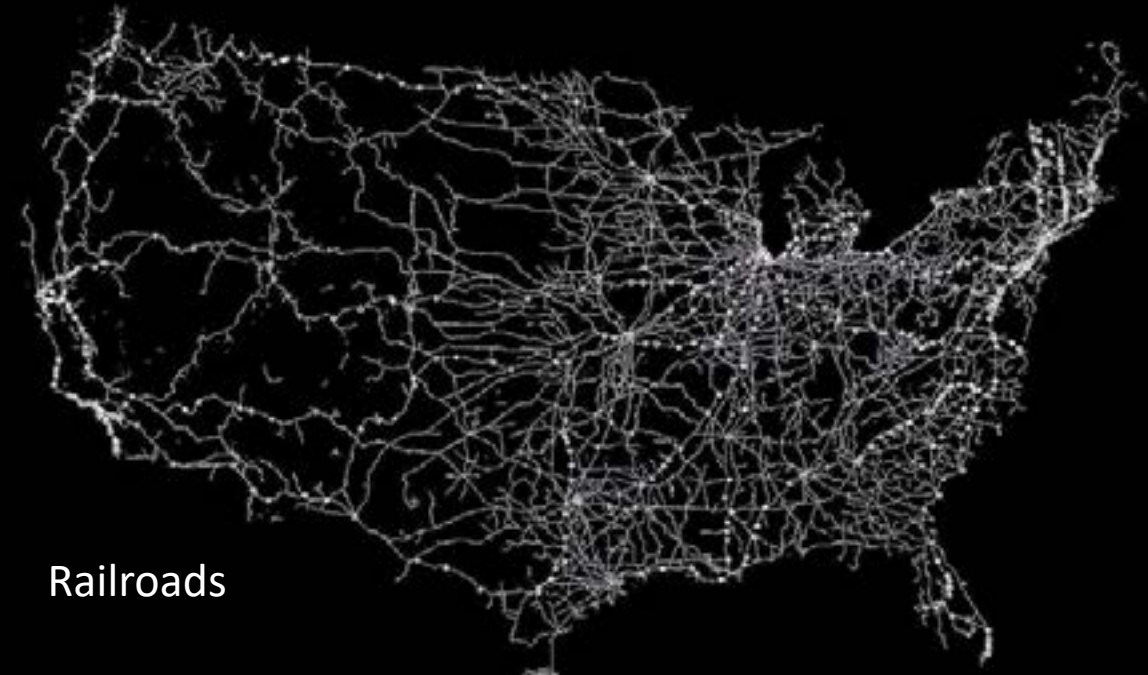
5. Networks & the Grid



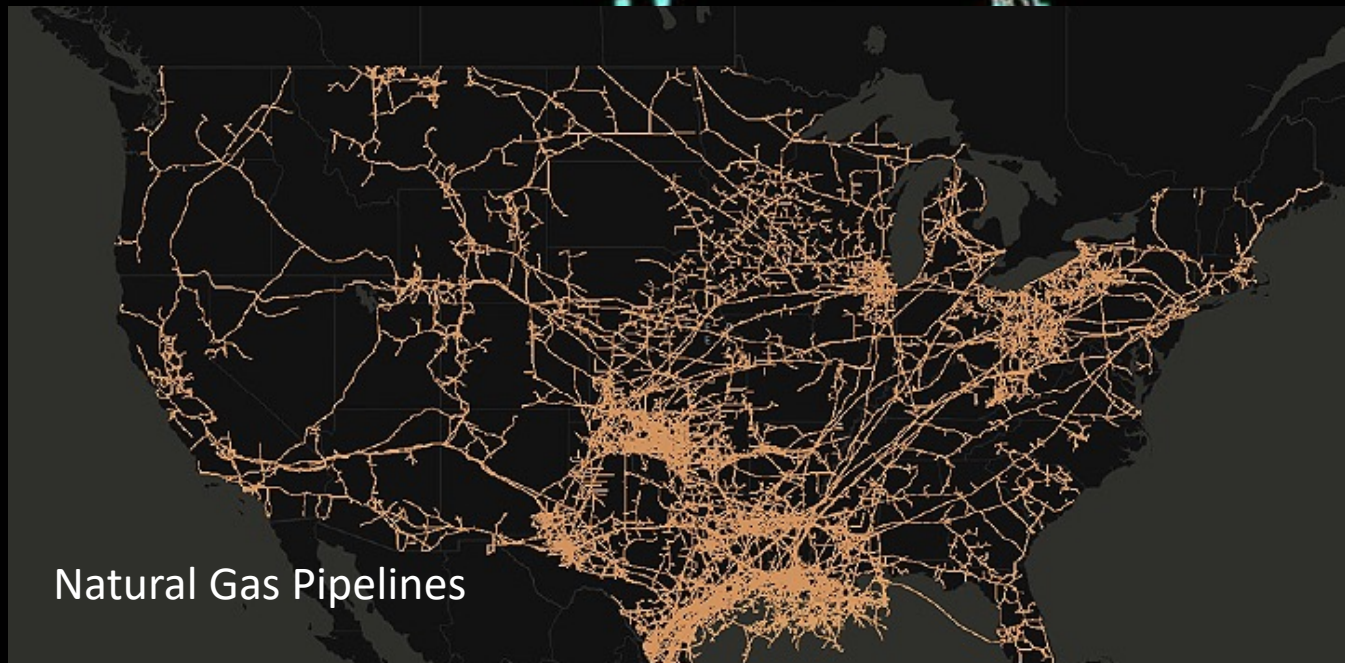
Electrical Grid



Internet Backbone



Railroads



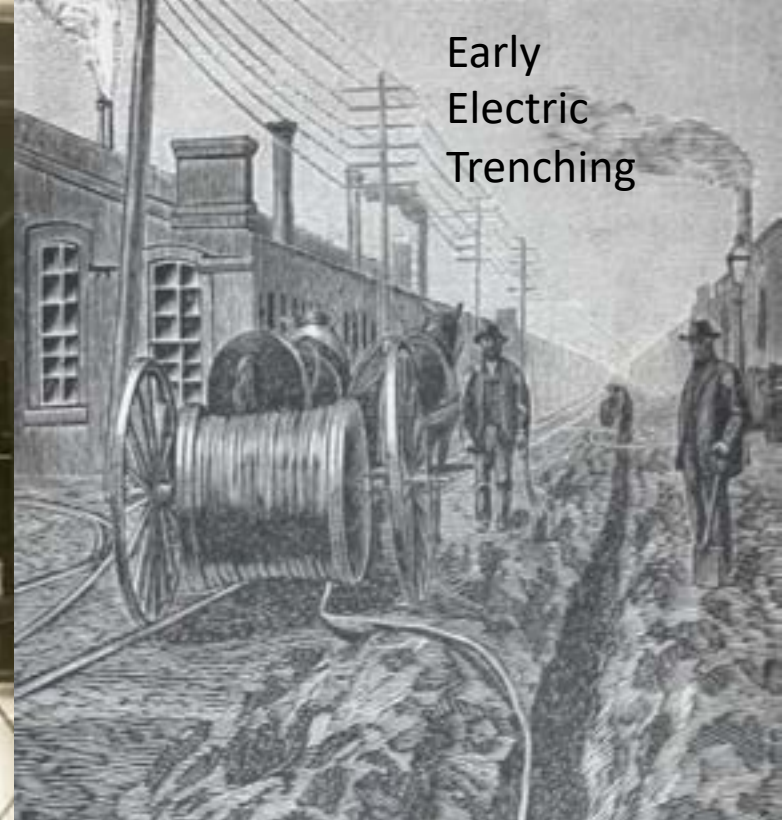
Natural Gas Pipelines



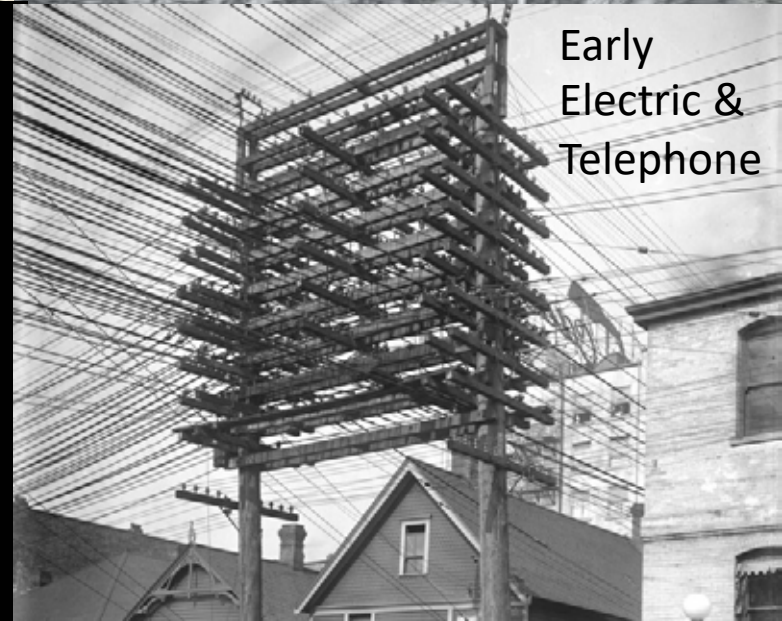
Water



Gas

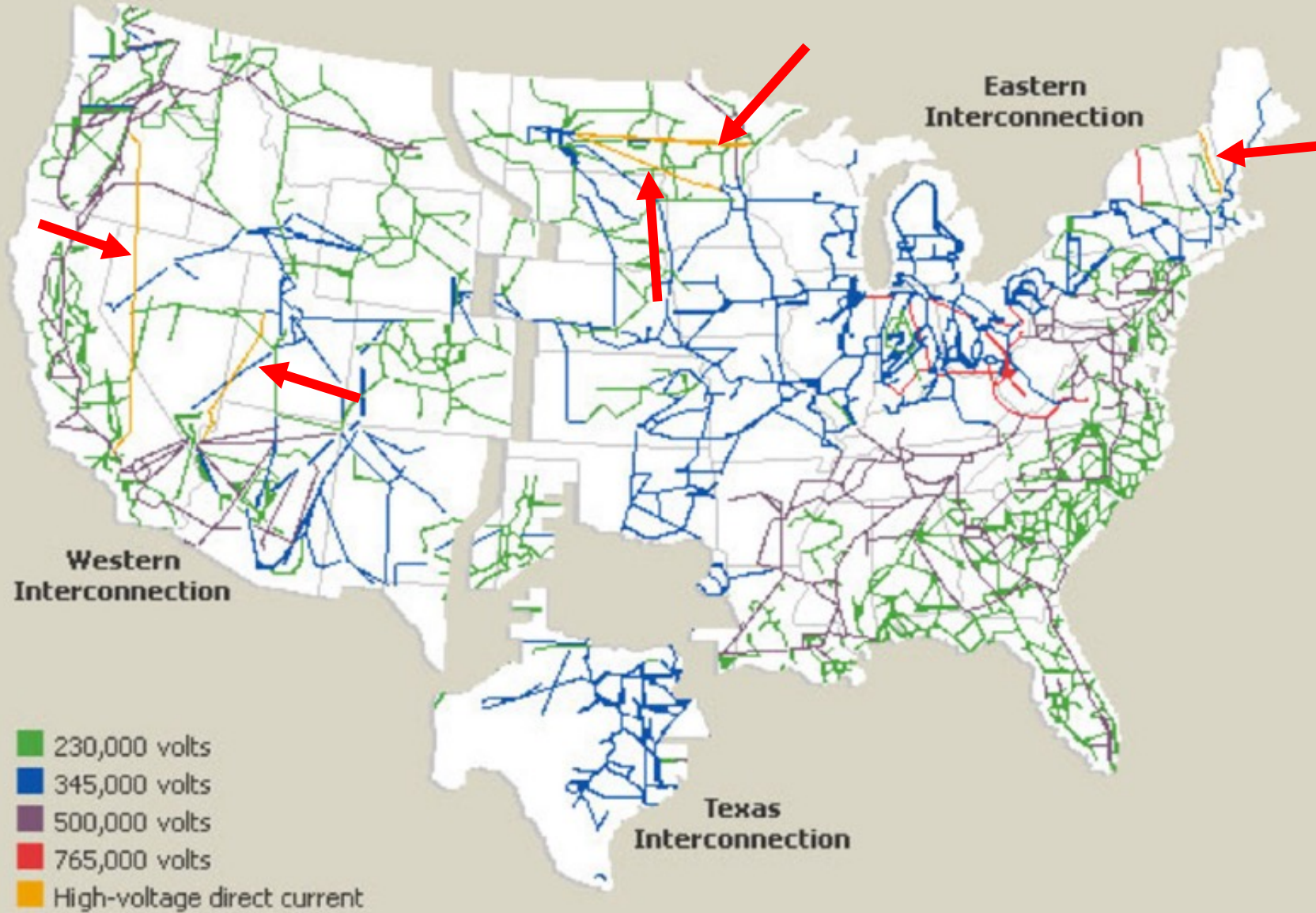


Early Electric Trenching



Early Electric & Telephone

A Monumental Patchwork



The Grid is More Than a Bunch of Wires



Infrastructure

Political System

Economic System

Cultural &
Social System

Legal System

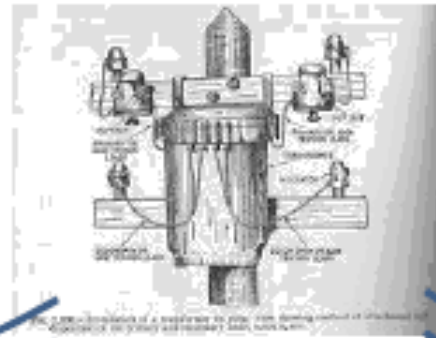
Information System

First Grids: Whole Systems

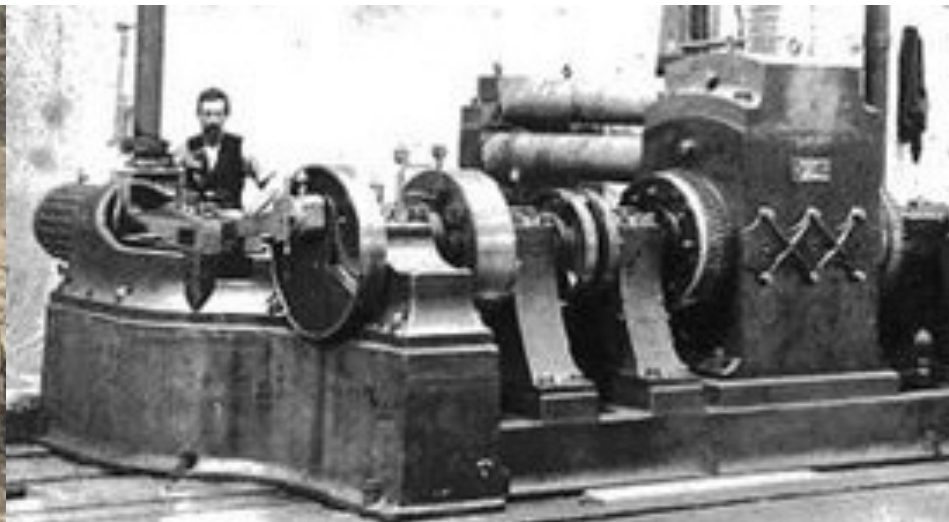
Pearl Street Station



electric pole



electric light



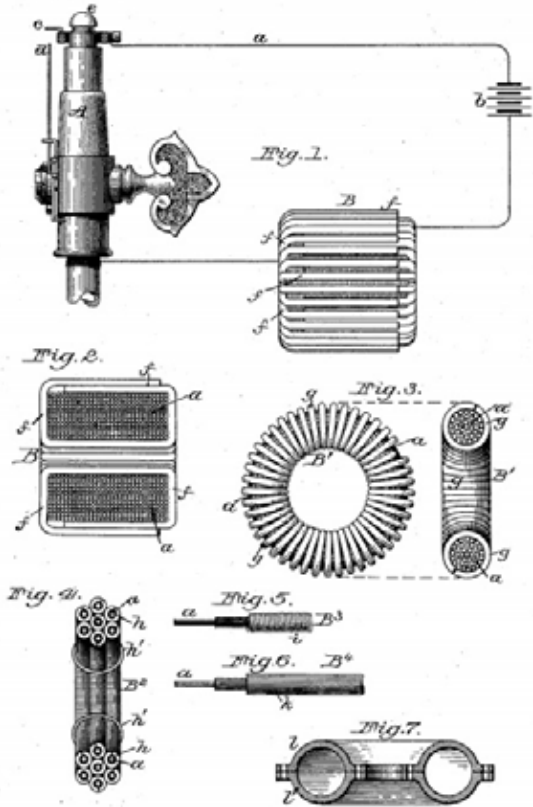
most famous Inventor of the Age—Thos. A. Edison in his Laboratory.
Copyright 1891, by Underwood & Underwood, N. Y., U. S. A.

6. The Good Old Days



Gas Evolves, then Lingers...

(No Model.)
R. EICKEMEYER.
 SPARKER COIL FOR GAS LIGHTING.
 No. 375,614. Patented Dec. 27, 1887.



Attest:
Philip J. Larner,
Attorney

Inventor:
Rudolf Eickemeyer,
 By *McLeod*
Attorney



Welsbach LIGHT

Inverted Arc Lamp, Fig. 623.

Storm Proof—
For Exterior Lighting.

BRITISH MADE.

Height over all.

1-light	1 ft. 8 in.
2-light	2 ft. 4 in.
3-light	2 ft. 8 in.
4-light	2 ft. 7 in.

Welsbach-Kern
(Patent) Inverted System

BRITISH MADE.

Width over all.

1-light	1 ft. 2 in.
2-light	1 ft. 7 in.
3-light	1 ft. 3 in.
4-light	1 ft. 8 in.

Fig. 623. Three Light

ENAMELLED Green Steel Casing, fitted with Welsbach-Kern Inverted Burners, Gas and Air Regulators operated from outside. Sliding Door to give access to Burners for cleaning purposes. Fitted with Magnesia Nozzles, Welsbach Mantles, and Glass Mantle Protectors. Complete as shown. Highly efficient and regenerative.

1-light	See per foot	115	30-	5= extra.	3-light	22 feet	490	520	6= extra.
2-light	2 feet	250	47 6	6= extra.	4-light	25 feet	570	72 6	9= extra.

All in or off, or One light on and the rest off, 7 6 per Lamp extra. Cap and Ball, 3 6 per Lamp extra.

RENEWALS.

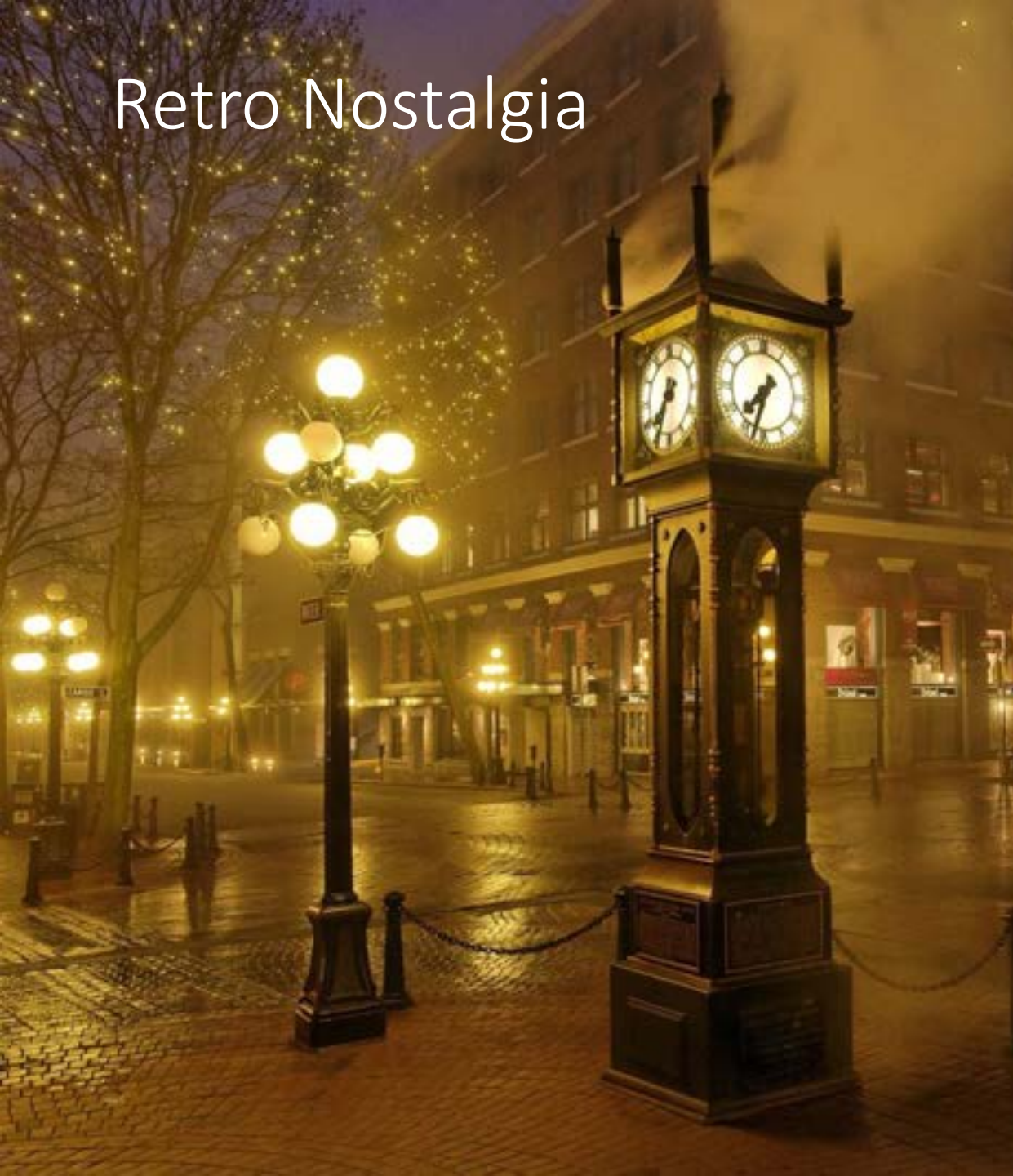
Clear Glass Globes, each	23	5 9	5 9	9-	Wired Globes, extra	each	5 2	5 2	3 6
Paraffin Burners, extra	3 6	6-	7 6		Welsbach Mantles, 4 1/2	each, or 4 1/2	3d	per dozen	subject to usual

The Welsbach Mantles for Upright lighting are "C," "CX," and "Fluorescent," price 4 1/2d. each.

THE WELSBACH INCANDESCENT GAS LIGHT CO., LTD.,
 Welsbach House, 344-354, Gray's Inn Road, London, W.C.
Program and Order: "WELSBACH LIGHTS." Telephone 2107 NORTH.



Retro Nostalgia



MAIA (MAOA? MABA?)





OWN THE LIBS!

6-PAK searing hot, energy inefficient, super bright incandescent light bulbs 100% Made in the USA, hand blown by patriotic conservatives!

FREEDOM BULBS

Make America Bright Again!

- Replace those LED hippie bulbs!
- NO Energy Star rating!
- Cause neighborhood brownouts!
- Energy bill increase guaranteed!



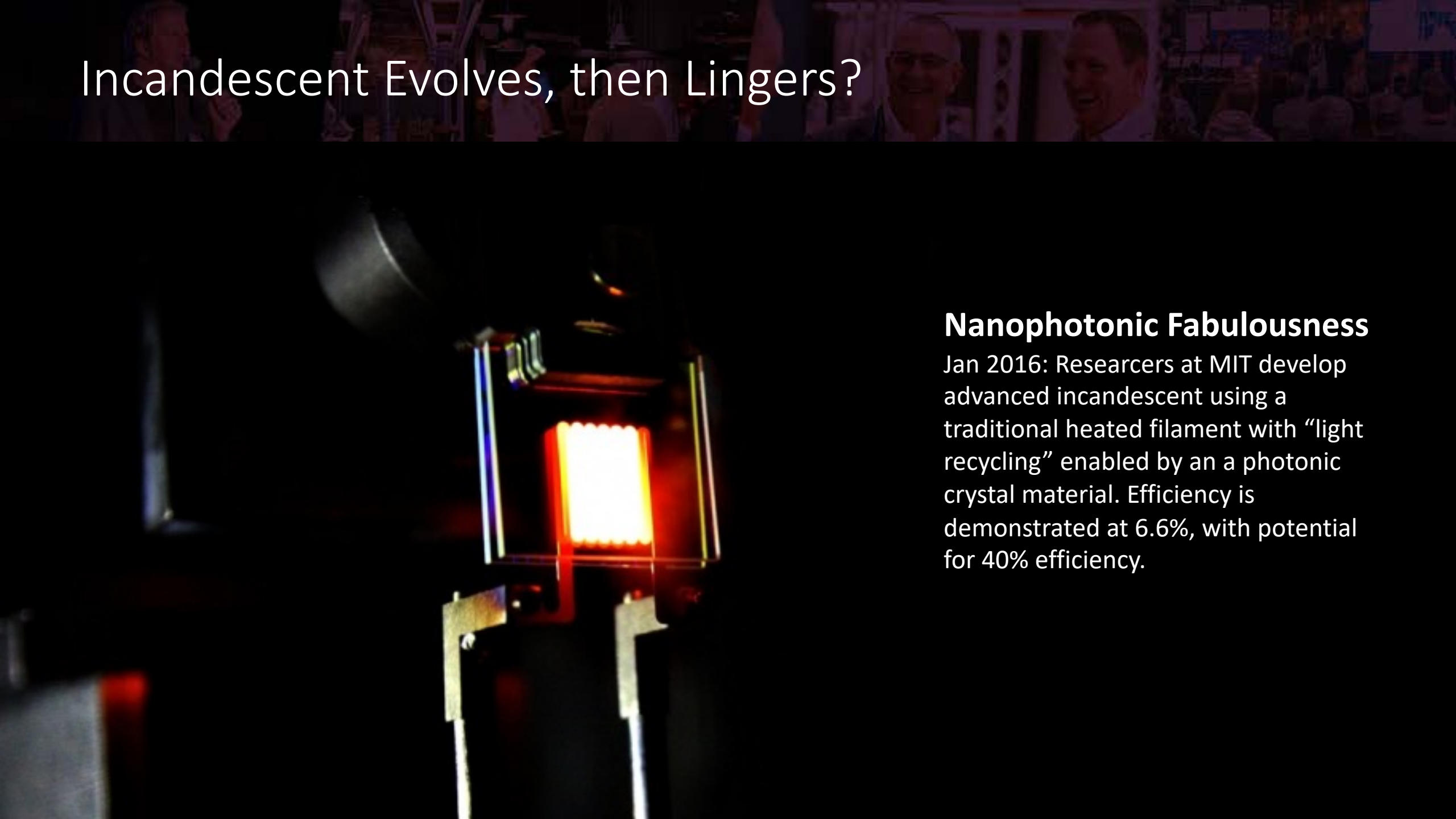
IN YOUR FACE ECOFASCISTS! IN YOUR FACE UN AGENDA 2030!

IN YOUR FACE OBAMA!

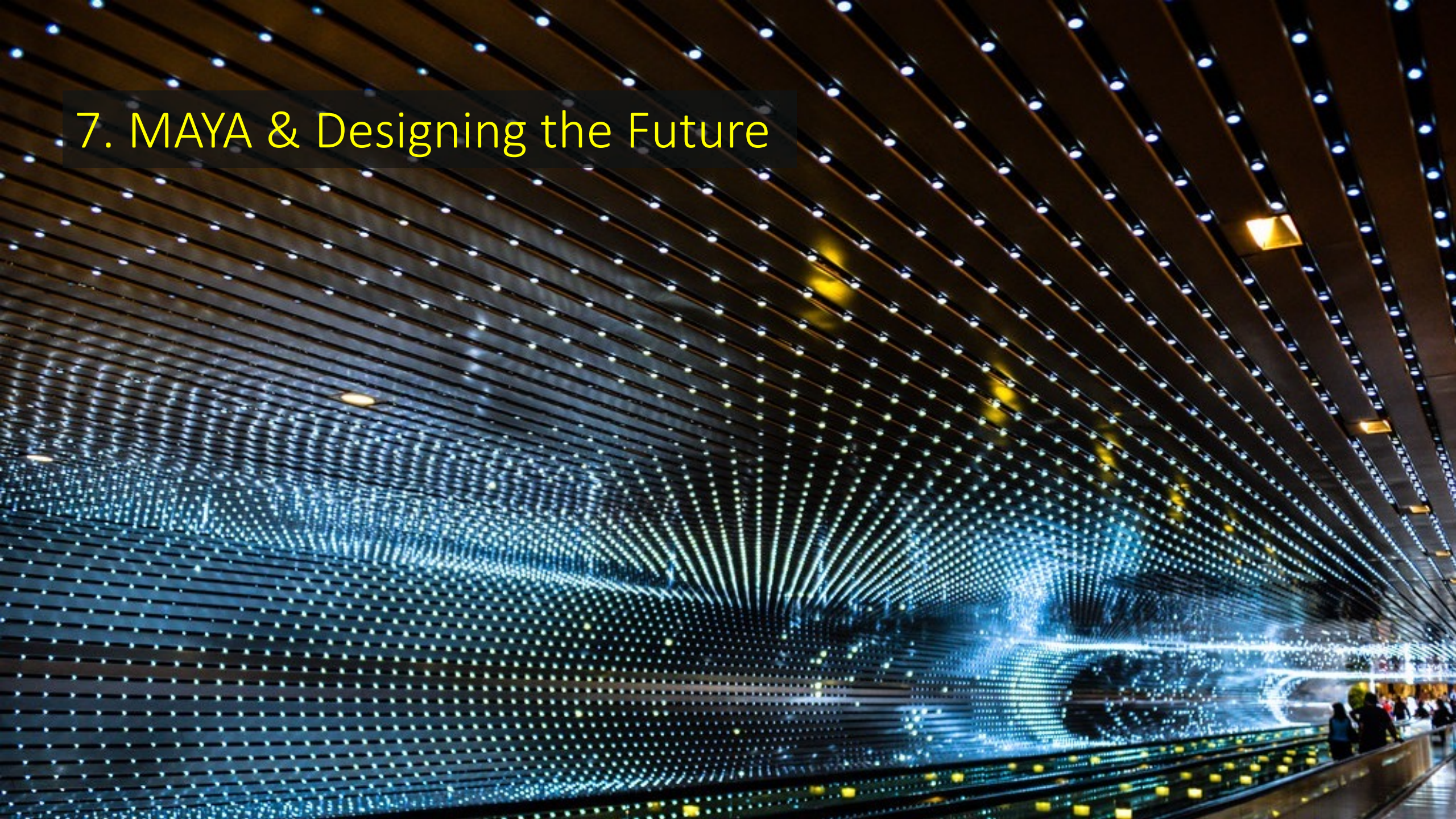
Incandescent Evolves, then Lingers?

Nanophotonic Fabulousness

Jan 2016: Researchers at MIT develop advanced incandescent using a traditional heated filament with “light recycling” enabled by an a photonic crystal material. Efficiency is demonstrated at 6.6%, with potential for 40% efficiency.



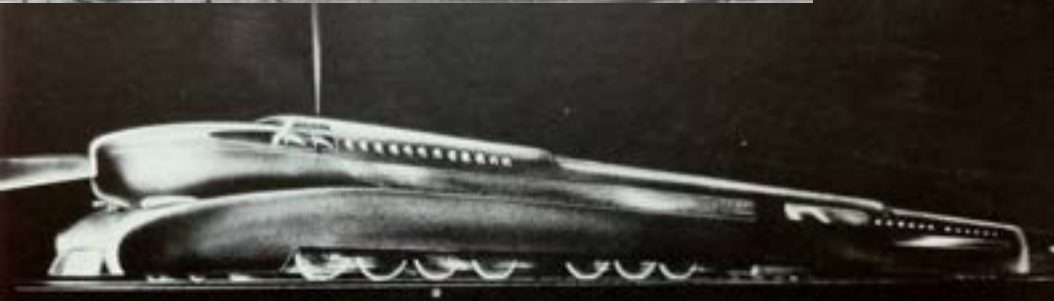
7. MAYA & Designing the Future



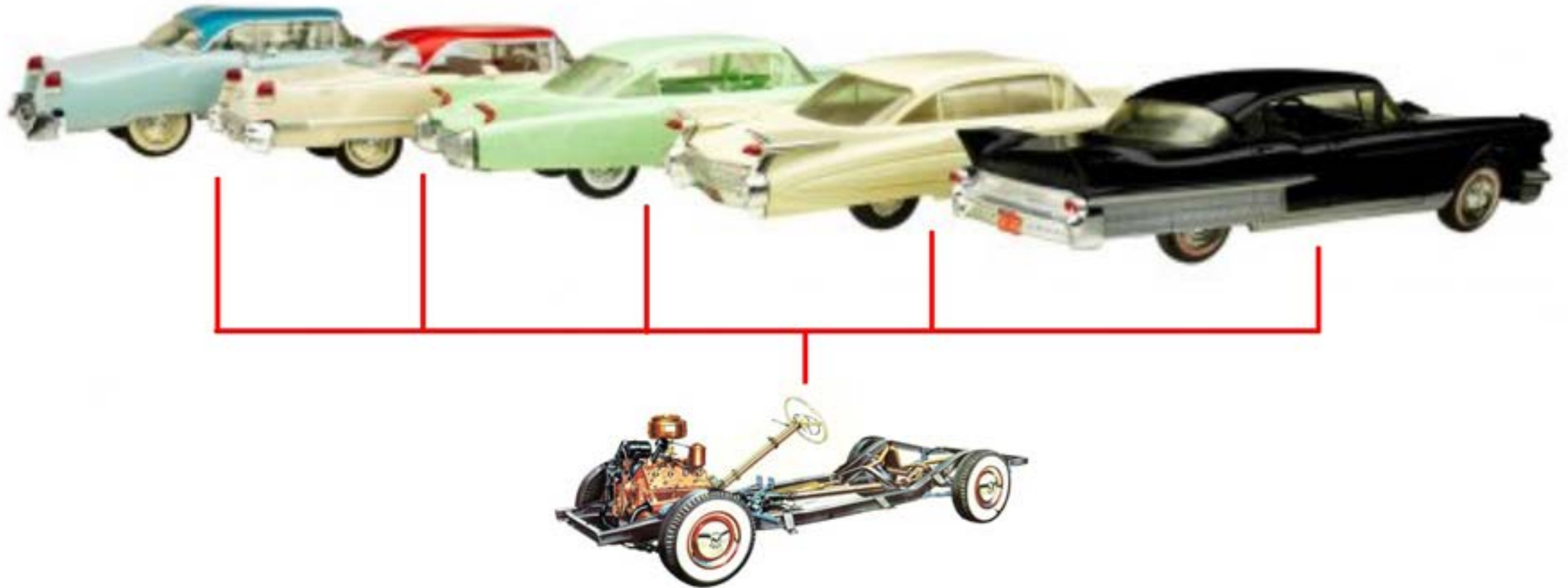
Raymond Loewy: Design GoDaddy of the 20th Century



MAYA: Most Advanced Yet Acceptable



Planned Obsolescence As Design Paradigm



How many designers does it take to change the lightbulb?



Does it Have to Be a Lightbulb?



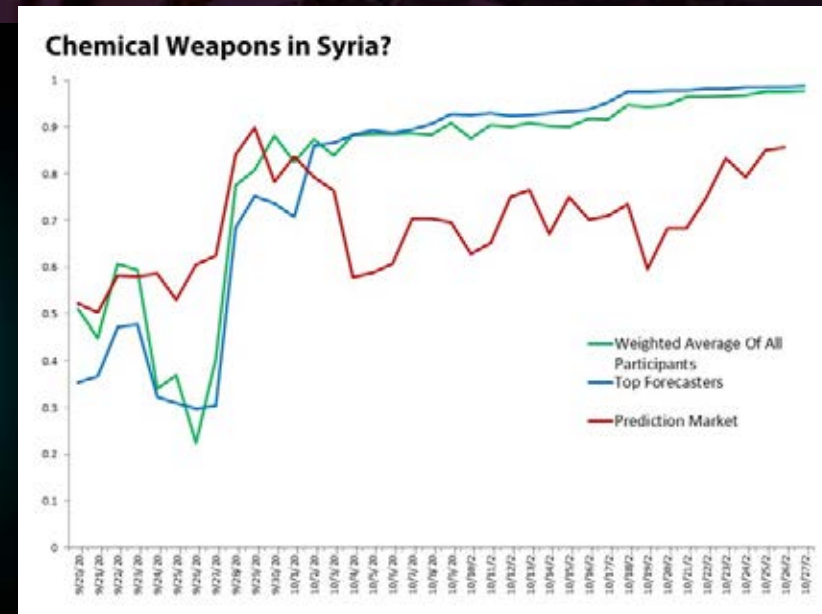
No Bulbs!



Reimagine the Connections!



8. Prophecy, Prediction, & Scenarios



A Grain of Evidence

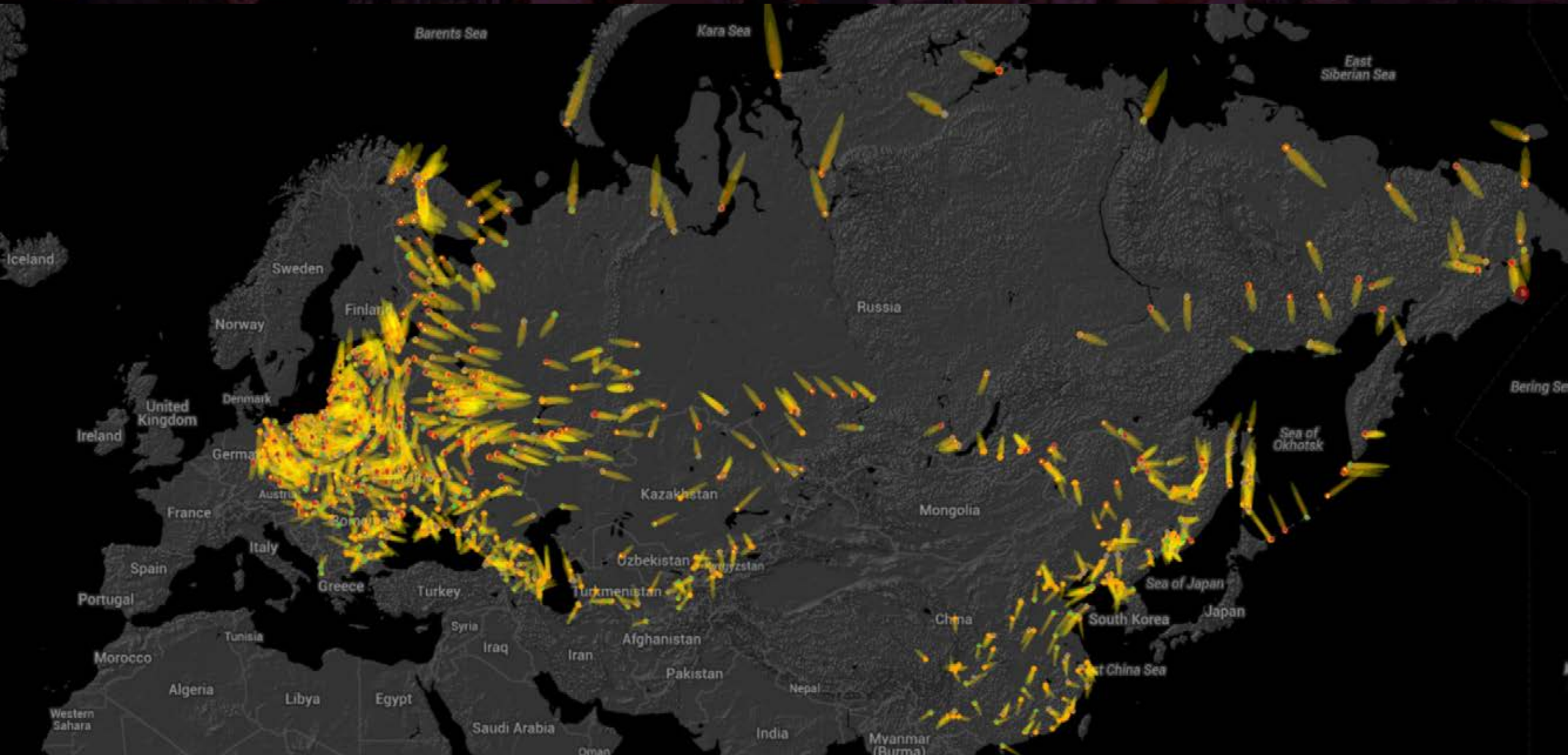


Haruspicy: Reading of Entrails, per Vitruvius

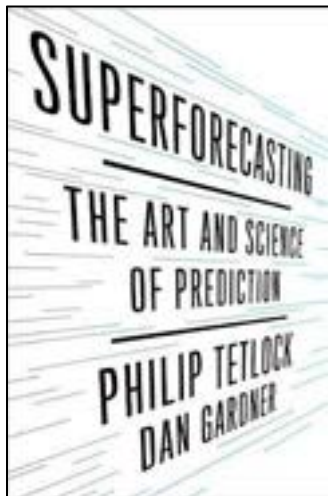
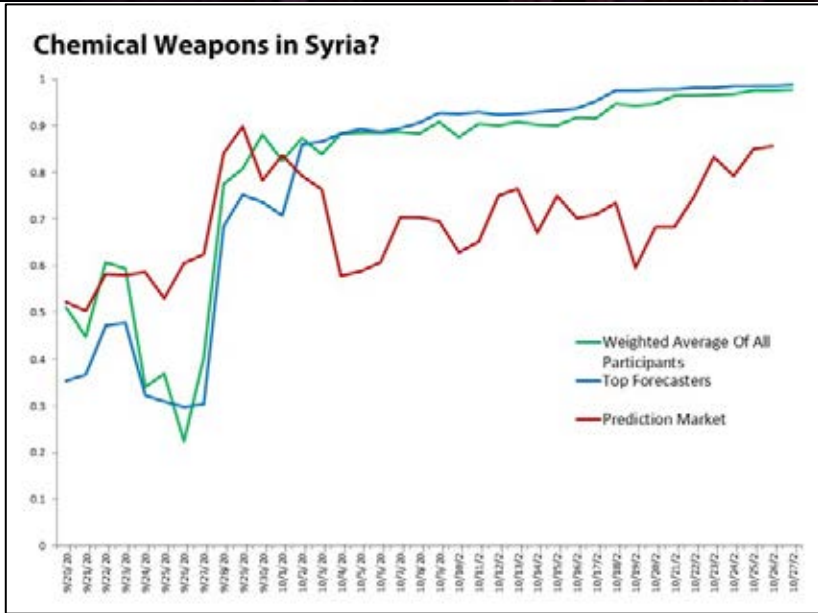


Psychics: Trained to body language & other Unconscious data

Cold War Nuclear Strike Scenarios

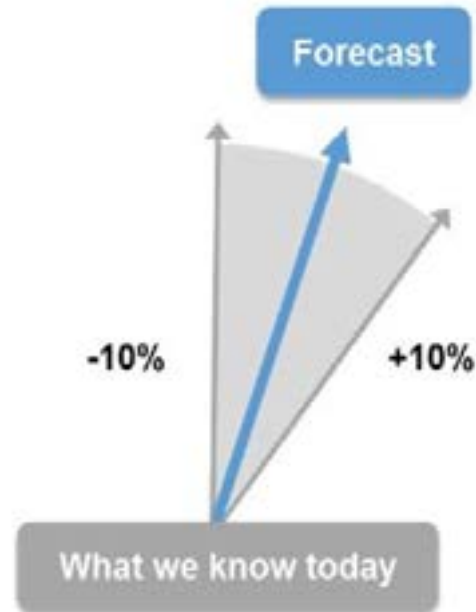


Forecasting & Scenario Planning



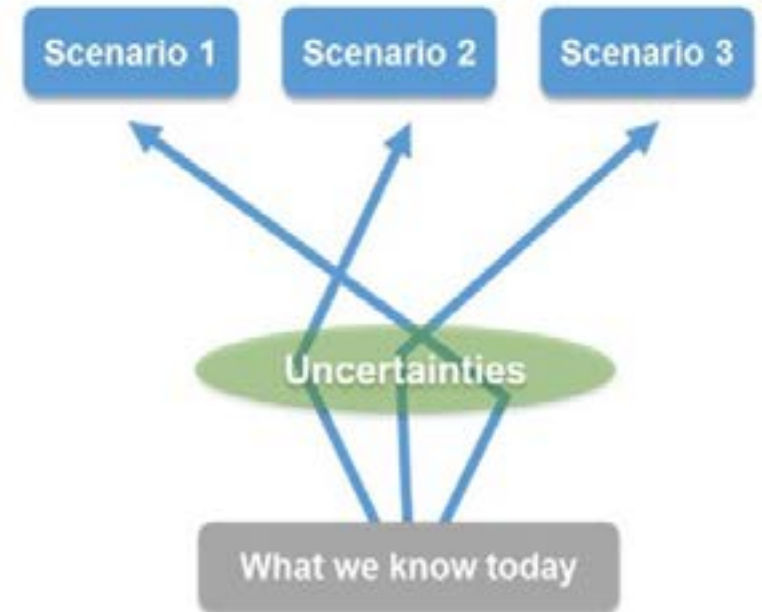
Forecast Planning

Extrapolating from the Recent Past

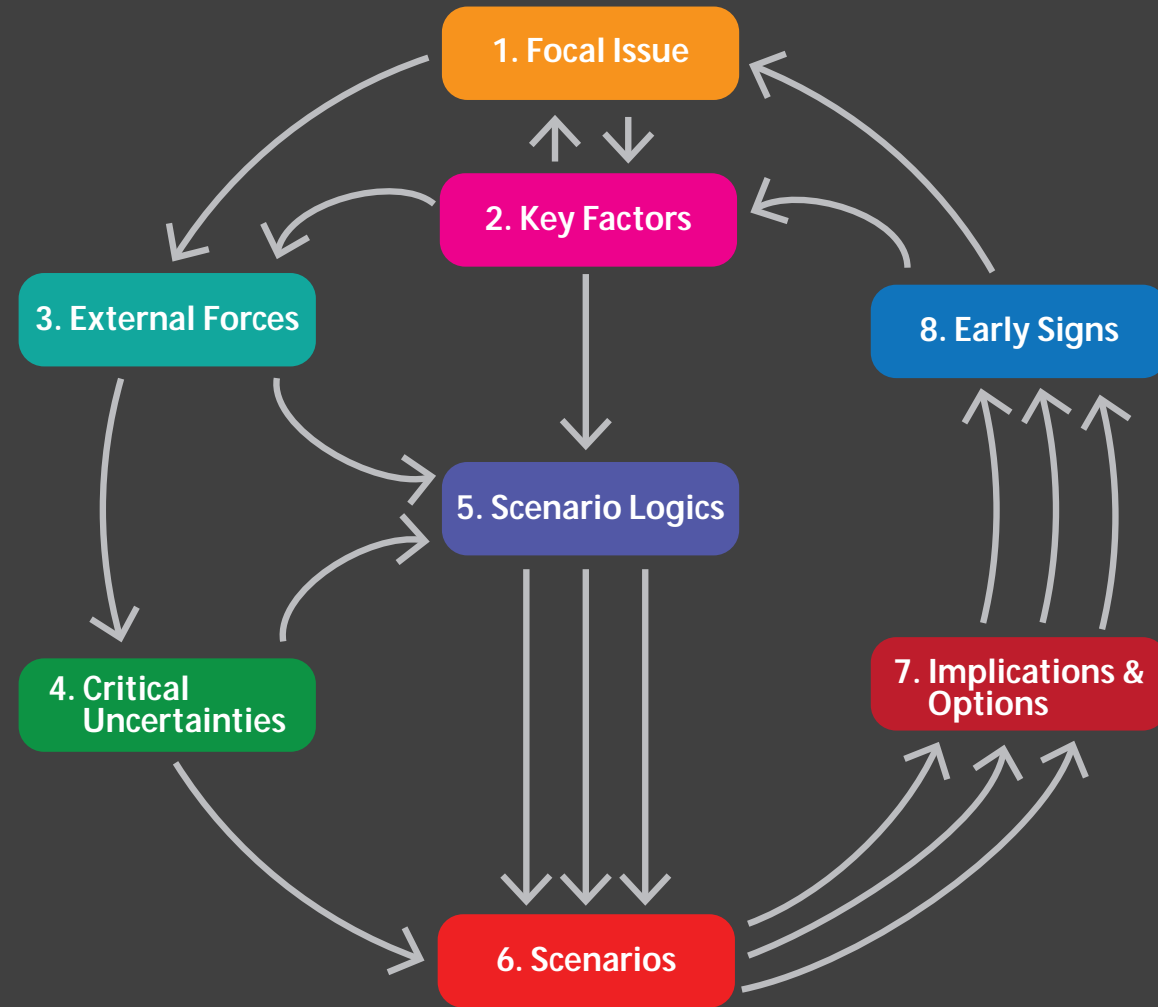


Scenario Planning

Envisioning Multiple Futures

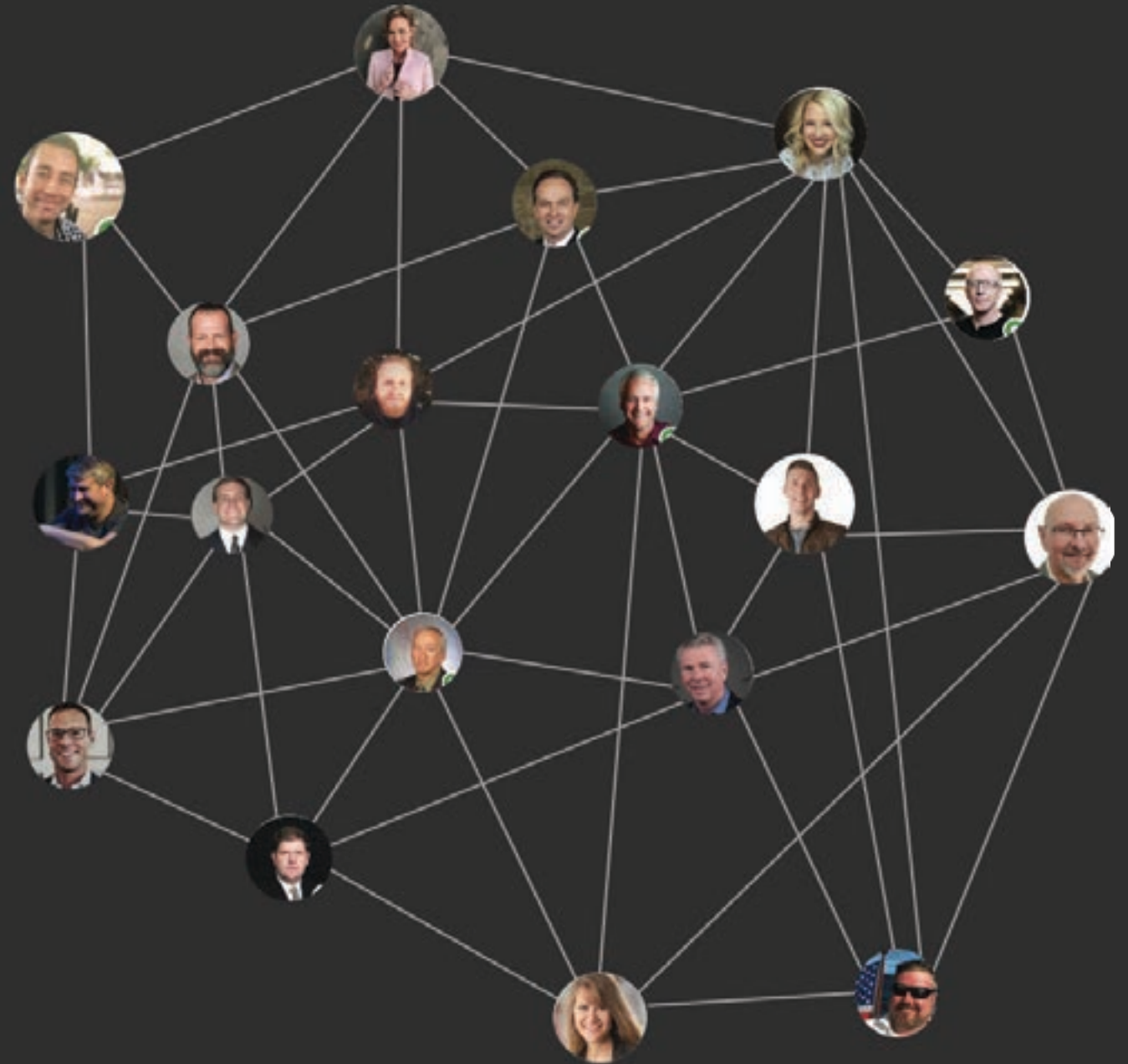


The Scenario Planning Process



The Scenario Engine

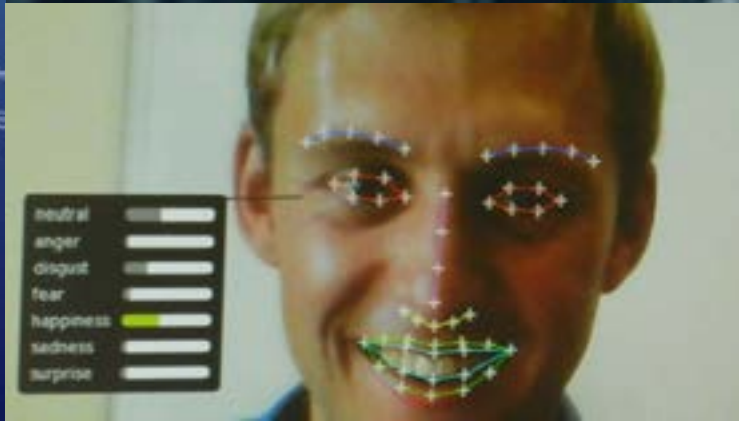
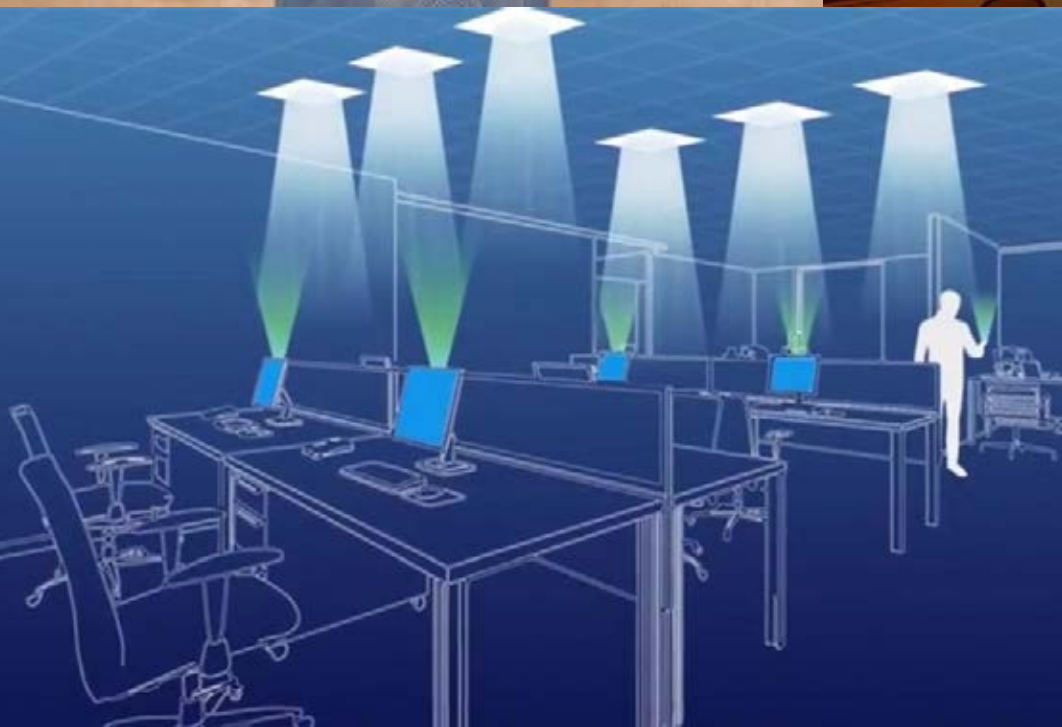
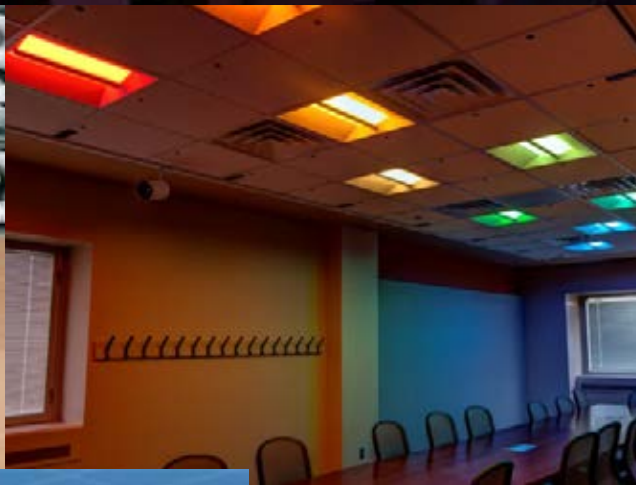
Industry Driving Forces	Factors	Average Reference to Facial Issue (0-10 scale)	Comments	Reler
Trade Practice				
Design Trends				
Technology				
Economics				
Energy				
Research	Peak efficiency in lighting Continuing drive to 200+ lumen			
Media Trends	Challenges in research design methodologies Blue Light Risk Circadian Everything- Health & Wellness etc. "Smart" lighting			
Regulatory	Qualified Product Lists- SDC, DLC, others Proposed US certification of Circadian lighting			



9. Four Shades of Future



Scenario 1: Human-Free Systems



Scenario 1: Human-Free Systems

Narrative

Built environments adapt automatically to individual and group behavior and preferences, automatically sensing motion, interaction, and ambient conditions and adjusting services to optimize comfort, health, energy and operational efficiency.

Controls and systems have become too complex for most humans - every important function is now automated in order to remove human error

Deep sensor network collects data

Machine learning and AI optimize systems

Drivers

System Complexity
Cognitive Overload

Preventative Maintenance

Energy Efficiency

Asset Management

Indoor Environmental
Quality

Portfolio Management

Health & Productivity

Safety and Emergency
Response

Security

Data Monetization

Tech Stack

Biometrics – gait, emotion,
thermal, identity

Ubiquitous sensors

Machine learning & AI

Integrated system controls

Light Field Sensing

LiFi, WiFi, VLC

Mobile Computing

GPS & IPS

Biomimetic Façade systems

Scenario 1: Human-Free Systems

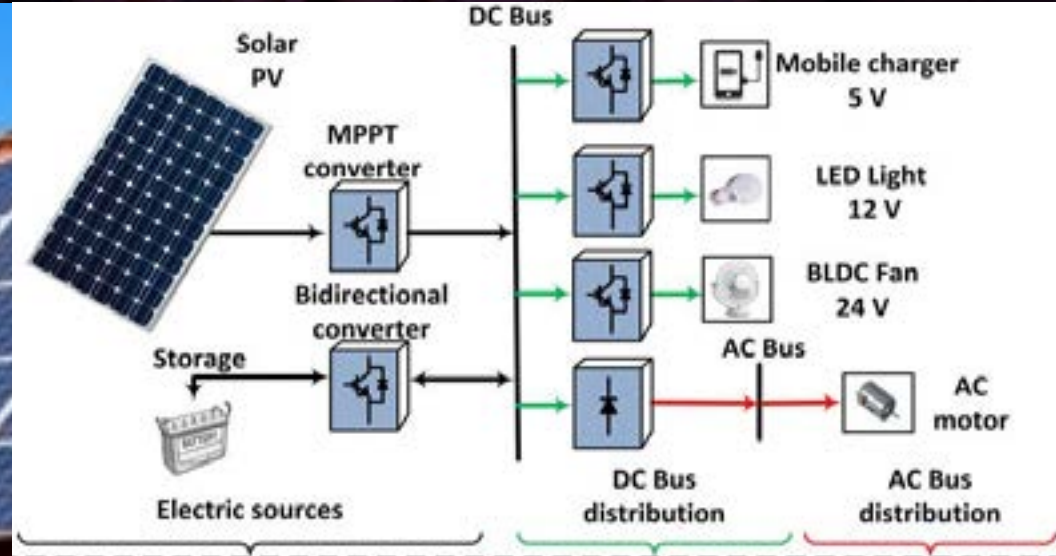
Implications

- Requires new ROI mindset
- Requires new metrics for value of data
- Requires new synthetic skillsets and job descriptions
- Completely redefines maintenance roles
- Requires a new concept of User Interface and entirely new designs and approaches
- Requires advance new architectures for security of controls and data
- Requires redefining emergency and backup power strategies

Early Signs

- LiFi pilot projects- Paris Metro & others
- Promising research prototypes in labs like LESA
- Widespread deployment of sensor and data networks in lighting systems
- Widespread use of asset tracking and space utilization
- Pilot projects in integrated building controls
- Advancements in emotion analytics, biometrics, and surveillance technology
- Startups in wireless VLD space

Scenario 2: Convergent Grid



Scenario 2: Convergent Grid

Narrative

Low voltage DC systems at the grid edge emerge, enabled by the convergence of advanced storage, distributed generation, microgrids and nanogrids, and smart networks. Distribution networks evolve that transmit power and data over the same lines.

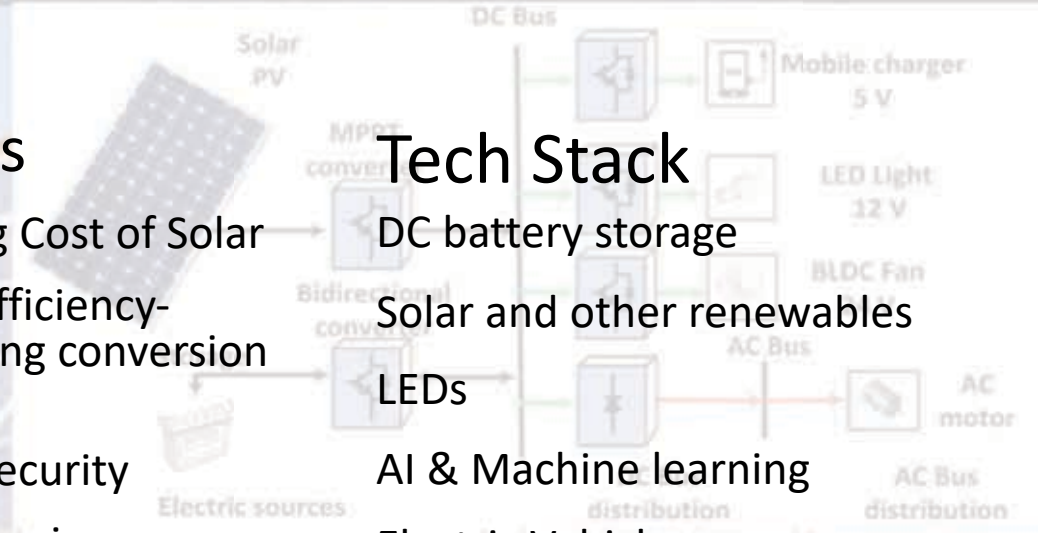
Low voltage DC lighting and other applications in homes drives the development of integrated energy and data systems and the conversion of large parts of the electrical grid to DC.

Drivers

- Declining Cost of Solar
- Energy Efficiency-eliminating conversion losses
- Energy Security
- Grid balancing
- Resilience
- Decentralization
- Health & Productivity
- Security
- Safety
- Material Efficiency
- Simplified Compliance & Certifications

Tech Stack

- DC battery storage
- Solar and other renewables
- LEDs
- AI & Machine learning
- Electric Vehicles
- Smart Micro and Nanogrids
- Wireless Mesh Networks
- Data Analytics
- Advanced integrated controls
- New DC appliances
- Digital Assistants
- Blockchain



Scenario 2: Convergent Grid

Implications

All systems become safer, lighter, smaller, cheaper, more mobile, flexible, and efficient.

New platform for products and applications

Decentralized power impacts political, social, and economic organization

Declining cost of energy means higher equality of economic opportunity

Decarbonization is enhanced

Legacy grid evolves to handle renewable loads better

Role of Utilities is transformed dramatically

Installation, operation, and maintenance of LVDC systems is much easier and cheaper

LVDC systems help to balance the legacy grid

Early Signs

LVDC pilot programs in retail & residential

Many worldwide demonstration sites for DC systems

Dramatic increase in solar

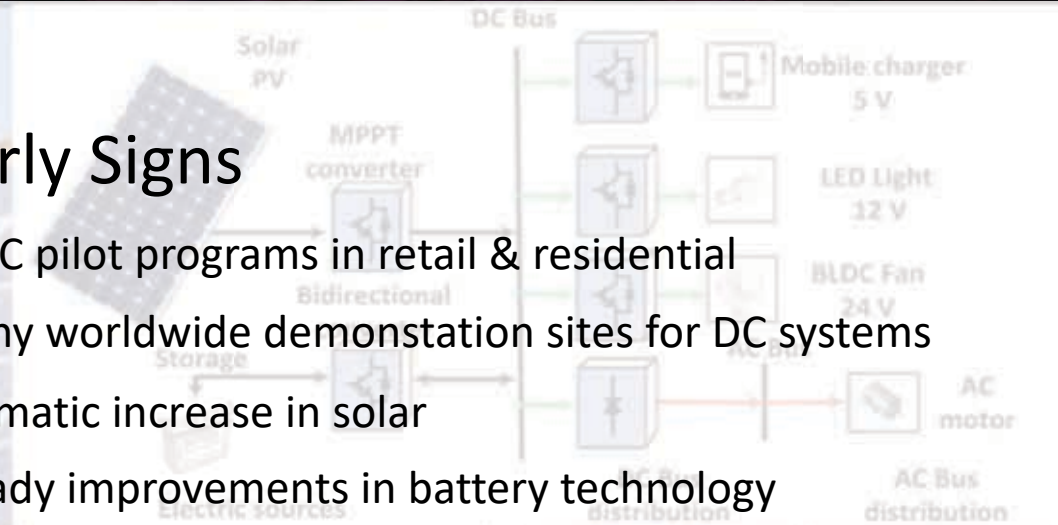
Steady improvements in battery technology

Emerging LVDC power systems, including power servers, wiring, and other components

Widespread use of DC in data centers

Investment in and deployment of PoE

Widespread acceptance of EVs



Scenario 3: Illumigeddon



Illumigeddon

Narrative

Giant telecom, electronics, and communications corporations take over the specialized, fragmented lighting industry. Oil & gas companies take over utilities. Traditional market and distribution channels are disrupted.

Drivers

Consolidation, M&A

Disintermediation

Integration of Lighting with Electronics

Price drops in products

Inertia & lack of innovation in lighting

Declining R&D investment

Disruption mindset

Decline of Government leadership & regulation

Financialization

Tech Stack

Ubiquitous sensors

Smart everything

Big Data & Analytics

AI

Blockchain

Advanced UI & UX

Illumigeddon

Implications

Further siloization of architecture, engineering, construction and operation industries

Less need for specialized lighting consultants

Traditional distributors disappear

New need for technicians with cross-disciplinary skills

Declining consensus on standards

Rapid commoditization of components

Increasingly centralized power in the hands of private and semi-private corporations

Declining innovation

Early Signs

Sustained market churn – M&A musical chairs

Traditional players selling off lighting businesses

Entry of top tech firms into industry

Rise of IoT

Rapid commoditization of products

Declining innovation in lighting



Scenario 4: Bioenlightenment



Scenario 4: Bioenlightenment

Narrative

Buildings evolve that are designed to make maximum use of daylight and allow electric lighting to be dramatically more efficient, effective, and beautiful. Time honored principles of architecture and biomimetic design converge in a new vision of sustainable architecture. Learning from nature is enhanced with the realization that humans are part of nature too, and that many other species offer innovative and useful design solutions to architecture, specifically how it can deliver optimal light.

Drivers

Resilience
Climate adaptation
Biomimetic Design
Health & Productivity
Circular Economy
Security
Safety
Energy Efficiency
Lifecycle Impact Assessment
Daylight & Views

Tech Stack

Synbio
Advanced Materials
Generative/Parametric Design tools
Advanced storage + renewables + smart grid
LEDs
AI & Machine learning
Advanced sensors & Actuators
Data Analytics
Advanced integrated controls
Dynamic Daylight Controls

Scenario 4: Bioenlightenment

Implications

Lighting acquires a new significance as it reclaims its position as a primary driver for architectural form.

Architecture, engineering, and construction disciplines become more integrated

A new focus on biological science informs design.

We develop a better understanding of interconnections between lighting and other building systems, including HVAC

Emerging technology in glazing materials also impact performance of photovoltaic systems

Early Signs

Emerging prototype biomimetic buildings

Advanced glazing and designs developed at Harvard Graduate School of Design

Biomimetic design research projects at major universities

Increasing interest in daylight and views

Increased interest in generative and resilient design

Developments in advanced glazing materials and systems

The Reality of Plural Modalities



Incandescent
Lamp & Luminaire

Declining
10 year Expiry



Incandescent
Luminaire
LED replacement
Lamp

Stable
30 year Expiry



“Modular”
LED Luminaire

Interim
5 year Expiry



“Integrated”
LED Luminaire

Growing
15 year Expiry



LED Driven
Form

Emerging
Expiry ?

Summary

Longer lifetimes are not necessarily better

Nothing is Inevitable

History is cyclical, not linear

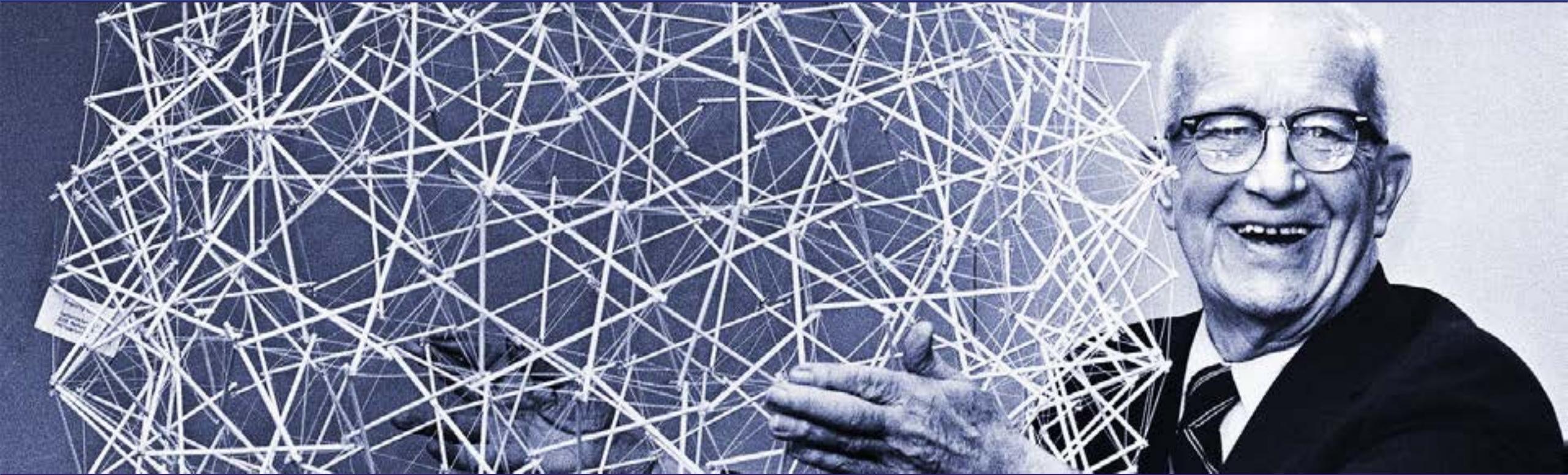
Copy Nature

Disruptive change cannot be permanent by definition

Design and Implementation are more powerful than Innovation

We can make better forecasts with smart crowdsourcing

The Future will be Plural & Multivariate, as always!



We are called to be the architects of the future, not its victims.
- Buckminster Fuller

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Susan Larson



Mark Lien



Robert Karlicek





This Concludes The American Institute of Architects
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